

College secures partial funding for center

artial funding has been secured for child care center at Missouri Southern, according to Dr. Julio Leon, College President.

Leon asked the Board of Regents at a meeting last night to authorize the College to build a child care center.

Due to the changing nature of the composition of our student body,"

Leon said, "there are changes the College needs to make to accommodate

there are many older, non-

student students who are having

children taking some courses because

children at home.

The need for a child care center is

documented," Leon said. "We've

had many inquiries from non-

student students.

Upon the request of the administra-

tion the Missouri Southern Foundation has decided to give \$60,000," said Leon. "The monies are from this year's Phon-A-Thon."

Leon said the Phon-A-Thon raised nearly \$94,000, of which some \$20,000 are restricted monies. Of the \$70,000 or so left, the Foundation agreed to donate \$60,000 for the construction of the child care center.

"Sometime this fall," Leon said, "we will hopefully have the child care center in operation."

Leon estimated the cost to be "in the neighborhood of \$150,000."

Regarding the remaining funds needed, Leon said, "If someone gives me the other \$90,000, I'll name the child care center after them."

Leon said the College considered an addition to the Gene Taylor Education

and Psychology Building as a potential site for the child care center, but "it would make the cost very, very high."

The next likely site, according to Leon, would be next to the Mills Anderson Police Academy. He said, "It has good parking facilities and the building could stand by itself."

"If someone gives me the other \$90,000, I'll name the child care center after them."

Leon commended the Missouri Southern Foundation for its contribution to the center.

Also discussed at the meeting was the reinstatement of faculty sab-

baticals.

"Three years ago we had to reduce the size of this program," Leon said, "on the account of economic difficulties."

The Board agreed to reinstate the program and make it a high priority item every year. At least one sab-

aticals.

Richard Massa, head of the department of communications, presented a report on the progress the communications department has made in its first four years of existence.

"We view our role on campus as an all encompassing one," said Massa.

Massa said the communications department has a responsibility to "keep the public aware of the College, and the College aware of its role in the community."

Massa also discussed the department's internship program, telecourses that could be offered next fall on Missouri Southern Television, and the possibility of an FM radio station.

The Board's next meeting is tentatively set for noon on Friday, May 25.

Bond to speak tonight at annual awards fete

Gov. Christopher S. Bond will be the guest speaker tonight at the fourth annual awards banquet hosted by the Missouri Southern Foundation, the National Park Service, and the George Washington Carver Birthplace District Association.

Bond will hold a press conference at 6 p.m. in the Keystone Room of the Billingsly Student Center, just prior to the awards dinner.

Bond's speech topic, the increased need for cooperation in the field of education between the federal government, the national parks, and the private sector, ties in with the purpose of the evening's gathering.

The banquet, held in the Billingsly Student Center, is to recognize outstanding accomplishments in the field of conservation.

Six special awards will be presented by Charles Odegaard, regional director of the Midwest Region of the National Park Service, to acknowledge strong support for the George Washington Carver National Monument.

An award will be presented to Gov. Bond for strong supportive leadership concerning the park systems in Missouri, especially the George Washington Carver Monument.

Also to be acknowledged will be Rep. Gene Taylor (R-Cartilage) for his work in initiating involvement by private citizens at the monument.

Dr. Dell Reed, president of Crowder College, will also receive an award for his leadership in the cooperative work done between the park system and Crowder College.

In addition to the above acknowledgements, Companies B, C, and D of the 203rd Engineer Battalion of the Missouri National Guard will be recognized because of their work to repair storm damage that was hindering public attendance at the monument.

Students from Missouri Southern and Crowder College who are participating in the Volunteers-in-Parks program will also be recognized. Their accomplishments include studies on water quality, woodland habitat, prairie restoration, and small mammals.

Gentry Davis, superintendent of the George Washington Carver National Monument, said, "This is the first time that the governor has attended the banquet, so we are expecting the largest turnout to date for the presentation of these awards."

Echevarria to lecture

Dr. Roberto Gonzalez-Echevarria will be giving a lecture entitled, "A Hundred Years of Solitude: The Novel as Myth and Archive," at 10 a.m. Monday in the Connor Ballroom of Missouri Southern's Billingsly Student Center.

He was previously scheduled to speak April 6 as part of Southern's Multi-Cultural Week, but a snowstorm in New York delayed his travel plans.

Gonzalez-Echevarria is a professor of Spanish and comparative literature at Yale University. The author of six books, and currently working on two more, Gonzalez-Echevarria is considered an expert in the field of Latin American literature.

He is a popular speaker at many colleges, so the foreign language faculty at Southern is pleased to have Gonzalez-Echevarria lecture.

"I'm glad that he's here," said Dr. Carmen Carney, associate professor of foreign languages at Southern. "It is an opportunity for the college, community, and area to have a person of his knowledge and expertise. It is good for any community like Joplin to hold events of the caliber."

A native of Cuba, Gonzalez-Echevarria earned his bachelor's degree at the University of Florida-Tampa. His master's degree is from Indiana University in Bloomington.

Following the lecture, a panel discussion on "The Contemporary Narrative Tradition in Latin America and the United States: Mutual Influences" will be held. Panel participants include Gonzalez-Echevarria, Carney, Dr. Henry G. Morgan, associate professor of English, and Dr. Arthur Saltzman, assistant professor of English.

"This program also offers a significant opportunity to bring together the different departments," said Carney.

Both the lecture and panel discussion are open to the public free of charge.



Dr. Steven Gale recently took advantage of the warm weather by conducting his class outside.

After full accreditation was granted to Missouri Southern in 1981 by the North Central Association of Colleges and Schools, the College was to send a progress report after three years.

At the time of the last visit, the Association found many strengths and weaknesses on campus.

Areas of concern for Southern were communication between faculty and administrators; space needs of the library; long-range planning and internal review; the computer science center; affirmative action; enrollment prospects; evaluations; and inbreeding of faculty and staff.

Dr. Julio Leon, College president, said he is in the process of writing the progress report, which is due this semester.

"Every college that goes through an accreditation process," Leon said, "will have areas of strengths and weaknesses. No college is perfect."

In regard to the areas found to be weak, Leon said they had all been addressed.

"I believe most have been met and others we've been making progress in," he said. "It's quite obvious there were areas in Reynolds (the ventilation), and space utilization."

"We've tried hard to get the state to approve additions to Matthews and Reynolds. We're still hopeful the Legislature and the Governor will get the bond issue out and solve a great deal of our problems."

Solving these problems would require additions to buildings, which would make more space available in others. Leon gave the example of the addition to Matthews Hall. He said an addition would allow the business department to move to Matthews Hall, and the social science department to the business administration

building.

In regard to other areas of weakness, Leon said he felt that progress had been made.

Faculty and staff inbreeding, which occurs when the College hires its own graduates, is something Leon said is not done too often at Southern. He said there are cases, but not many.

Leon said that by the College hiring its own graduates, there may be the tendency "to keep things as they are" and not progress.

Strengths that were identified according to the report consisted of "the excellent relationship with the community," the open administrative stance of the president (who at the time was Dr. Donald Darnton), faculty-student relationships, attractive campus, library design, and "all academic programs were satisfactory and in some cases outstanding."

Leon to write progress report

Missouri Southern prepares for NCATE visit

Team to arrive on Monday

NCATE, the National Council for Accreditation of Teacher Education, will make another visit to Missouri Southern beginning Monday. According to Dr. Floyd Belk, vice president for academic affairs, "The purpose is to come and confirm what we put into our institutional

plan. It said that after the College lost accreditation last year, a report had been made showing improvements in several areas.

It is our job to confirm what is in the report," Belk said.

Ed Merryman, dean of the school of education, said there is a "big deal" with them concerning all the committees in the education program.

It said, "The team last year did not take that approach. They took an

approach."

chairman of this NCATE team

Floyd Boshee, assistant

superintendent of schools in Mandan, N.D.

"He is a no-nonsense type person," said Merryman. "He's nice to deal with. He said to keep it simple for the visit."

Last week, Dr. Billie Slaughter, a representative from the Educational Testing Service, visited Missouri Southern.

"We invited her here," said Merryman. "She gave us an analysis of how our kids did on the NTE (National Teacher's Exam). Our students were above the national norm on all three tests."

These tests were: communication

skills, including listening, writing and spelling; general knowledge, consisting of mathematics, social science, fine arts, and music; and professional skills.

Merryman said the tests were taken in the fall of 1983 and the spring of 1984.

In other business, Dr. Floyd Belk, vice president for academic affairs,

Senate prepares for questioning

Preparation for the visit of the NCATE (National Council for the Accreditation of Teacher Education) team next week, and reports from the Academic Policies Committee were the main topics of discussion at Monday's Faculty Senate meeting.

Dr. Joseph Lambert, Senate president, led the Senate in a discussion of preparation for the examination of the evaluation team next week. Stressing the importance NCATE puts on college governance, he suggested the Senate review certain portions of the policy handbook in order to be prepared for potential questioning.

Lambert said Dr. Edward Merryman, dean of the school of education and psychology, feels the College is ready for the visit.

"We also should have no problem with the team as far as the Faculty Senate is concerned," Lambert said.

In other business, Dr. Floyd Belk, vice president for academic affairs,

gave a report on the progress of approving minor degrees in each department.

Dr. Allen Merriam, associate professor of communications, questioned Belk as to when the minors would be offered.

"We have a policy that courses are not offered unless they are listed in the catalog," Belk replied. "The new catalogs will not have been printed by this fall, so in that sense they will not be offered this fall."

Belk said the minor degree proposals must be in and approved before the new catalog goes to print.

College President Julio Leon advised the Senate to look positively at the new minor degree programs.

"We must remember that what we are trying to do is something that is beneficial to the students. It will also be beneficial to the departments," he said.

It is an opportunity for the college, community, and area to have a person of his knowledge and expertise. It is good for any community like Joplin to hold events of the caliber."

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"This program also offers a significant opportunity to bring together the different departments," said Carney.

Both the lecture and panel discussion are open to the public free of charge.

Student to present findings

It may sound like the stuff old wives' tales are made of, but Kelli Kunkel, a senior biology major at Missouri Southern, has spent three semesters compiling statistical information about the correlation between climatic conditions and the production of butterfat in Jersey cows.

Kunkel will present her findings to the Missouri Academy of Science on April 27.

Kunkel has been working on her research with Dr. James Jackson, professor of biology, and John Behle, instructor of mathematics.

Jackson said presenting her work to the academy is quite an accomplishment. "Most all of the students who present research are graduates," Jackson said, "and for Kelli to present to the academy while she is still an undergraduate puts her above 99 percent of her peers."

Her findings conclude that some cows' butterfat production is affected by the approach of bad weather and some cows are not.

"We know now what conditions affect the cows and what doesn't," Kunkel said. "We found that most cows are very adaptable, because there was only a three percent variance because of weather conditions."

"The cows more affected by the climate conditions are the low-producing cows anyway," Kunkel said. "The ones that produce well are not as affected."

Another finding of Kunkel's is that some cows will produce more butterfat for their young as bad weather approaches and some cows will not.

Kunkel concluded that they have simply reaffirmed with data what dairy farmers have known for years.

But that doesn't mean that his data is not important. It can be used to check a cow's lineage to confirm how its forebears reacted to climatic changes. This can prove helpful when buying championship cattle.

Kunkel used data on the weather from the Joplin Airport and butterfat data from her own herd of Jersey cows. The total cost of her study was \$80.

"Another impressive accomplishment of ours," Jackson said, "is that we kept the cost down. Some major university would have spent millions on this research."

Kunkel, who plans on graduating in December, has won six national championships for her Jersey cows and has shown them all over the country.



D. Maisa photo

Ona Woody

Activities to begin Sunday

Numerous activities are planned for the "Religious Emphasis" week which begins Sunday at Missouri Southern.

The activities will begin with a bonfire near the biology pavilion at 8 p.m. Sunday. Debbie Gipson, a student at Southern, will be singing, and Dr. Charles Thelen, associate professor of music, will be speaking.

The film "Jesus" will be shown at 7 p.m. Monday in the Connor Ballroom of the Billings Student Center. Admission is free, and an informal discussion is planned afterward for anyone wanting to stay.

"Son Sigh," a performance group, is presenting a musical in sign language at 11 a.m. Tuesday in the Lion's Den of the BSC.

Ending the activities will be a Student Prayer breakfast for students, faculty and staff. It is to begin at 6:45 a.m. Wednesday in the House of Lords Room in the BSC.

Pat Kluthe, assistant professor of communications, is scheduled to speak. The breakfast will have a fee of \$3. There is no charge for students with a meal sticker. Tickets are available at the Student Activities Office, the Baptist Student Union Koinonia Office, and the ECU Medical Center.

In order to get the week's activities together, a committee of faculty, staff, and students from various organizations on campus was formed.

The planning committee for "Celebration" includes Michael Banes, campus minister for the Baptist Student Union; Ed Reynolds and John Puckett, campus ministers from Koinonia; Bob Bailey, director of the Ecumenical Center Ministries; Kathy Lay, director of campus activities; and Douglas Carnahan, assistant dean of students.

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Secretary of the Week

Summer months mean busy time for Woody

By Elissa Manning

This may not be the bookstore's busiest time of the year, but Ona Woody, secretary and clerk in Missouri Southern's bookstore, occupies her spare time by crocheting.

"That's my biggest hobby," she said. "I even sit in here up at the cash register and crochet in between customers."

Most of Woody's work is given as birthday and Christmas presents but she hopes to start selling some of her creations.

"I'm going to try to get into the selling part of arts and crafts," said Woody, "it's something I've always wanted to do."

Woody has been crocheting for about 25 years.

"My mom always crocheted, so I just picked it up."

Since her daughter had a baby nine months ago, Woody has been crocheting all sorts of things.

"I made all kinds of sweater sets and blankets, they are well supplied with stuff," Woody said. "You name it, I made it."

Woody and her husband, Jack, live in Purcell, located eight miles north of Webb City. They have three sons and the one daughter. The family is in a half years at Southern.

Woody, "They all like to do things."

Her oldest son is a Southern majoring in industry.

"He is very good at drawing," said, "it's more or less come to him."

Woody may not find as much time for her hobby as the summer approaches.

"We work during the summer," said. "As a matter of fact, it's the busiest time of the year."

Her main duty as secretary

bookstore is to type purchases for text books for different departments. When the orders come in, she checks the contents to make

order is correct and in good condition.

"The summer is usually because fall is the biggest season, that's usually when they

books," she said. "So that's a lot of processing."

Stocking inventory, customers, and helping with student assistants are the other

Woody has maintained in a half years at Southern.

She said she plans on staying in present position, "I really like it and I get along well with everyone."

The book will note various

of the city. It will trace the development of the mining industry and transportation.

minorities, municipal government and politics, and the development of churches and schools. The book

also reveal facts about the

development and the area Joplin came into existence.

Partners in Progress

business biography chapter the book will contain

businesses will be contacted at a small fee can publish biographies. Businesses on

their accomplishments and a large part of the funds for the publication will come from the

middle of May.

Renner to 'enjoy' writing of new book about Joplin

Joplin: From Mining Town to Metropolis, a publication sponsored by the Joplin Historical Society, will trace the formation and growth of the city.

The volume is the latest one in a series published by Windsor Publications, a California company which specializes in publishing the history of various cities throughout the United States and Canada.

"They are promoting this because they feel that municipal history is now of interest to people," said Dr. Gail Renner, assistant professor of history. Renner will do a majority of the writing of the book.

Renner was contacted six months ago by the Joplin Historical Society to take part in the creation of the book. According to Renner, the project is just getting started. He plans to begin the bulk of his work around the middle of May.

"I think I will enjoy the research and writing of it," he said. "I'm a native of this area, so I know quite a

bit about it. I've written a few articles on the history of Missouri which bear some relationship to the area."

The book will note various

of the city. It will trace the development of the mining industry and transportation.

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middle of May.

The book, which will contain

illustrative history of Joplin, will be available in the spring of 1985.

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Civil Defense installs warning siren on BSC

In a joint effort between Missouri Southern and the Joplin/Jasper County Civil Defense, a new warning siren has been installed on the roof of the Billings Student Center.

"We furnished the location because we have a high spot," said Dr. Paul Shipman, vice president for business affairs. "It provides a warning to a large area."

According to Shipman, the decision to replace the old siren was made a few weeks ago.

Hamid Arnce, coordinator for the Jasper County Civil Defense, said the major reason for replacing the siren was because it was non-rotating. "Because we are covering such a large number of people in this area, it had to rotate," she said.

Civil Defense paid for the \$5,000 siren, but Southern split the cost of the installation with it.

"We shared the cost of the crane with the maintenance department," Arnce said. "They wanted to set in water heaters as well as to install the siren."

Howard Dugan, director of the plant, said, "We modified the building to accommodate it by laying new supports, and we helped with the installation."

Reduction in maintenance costs was the reason for the purchase of the siren.

The old model, which they had all day, seemed to be failing too," said Shipman. "They decided

they needed to do something about it. Repair wasn't the answer. They're so big, you have to use a crane to get to them. They were too costly to work on."

Throughout Joplin, including Southern, there are 12 sirens. All but two have been replaced with the new rotating model. According to Arnce, the last two are scheduled to be replaced as soon as the weather permits.

Radio receivers have been installed in the system so now the sirens are tone activated by police dispatch.

"We did this to all sirens because of the expensive charges of the telephone service we used before," said Arnce.

Regular tests for the sirens are at 10 a.m. each Monday, weather permitting.

The siren is capable of alerting the area of two emergencies by way of two different sounds.

"For emergencies such as tornadoes, it is a straight sound. An attack on the country is a wavering sound," said Arnce. "We aren't allowed to ever test the second sound."

Southern is not responsible for maintenance of the siren. The city of Joplin handles the repairs because it owns the sirens. The College, by having a location, is providing a community service.

"We feel like that's in our interest because it is on the campus," said Shipman. "This, after all, is a public facility, so it makes sense to be part of the effort."



Baker photo

Workers install the warning siren on the BSC.

Victory party to celebrate Phon-A-Thon

To celebrate the success of the Second Annual Phon-A-Thon, a victory party will be held at 2 p.m. Monday, April 30, in the House of Lords Room in the Billings Student Center.

According to Sue Billingsly, director of the Missouri Southern Foundation, "Everything went great."

So far the Foundation has received some \$94,000, according to Billingsly.

The Phon-A-Thon's goal this year was to raise \$70,000. Donations in 1983 more than doubled the goal of \$35,000.

The victory celebration has a dual purpose: to thank everyone that was involved, and to "celebrate its success," Billingsly said. "Everyone is welcome."

Jim Spradling of Carthage and Joy Cragin of Joplin co-chaired the Phon-A-Thon.

This year's captains included Robert Higgins, Jim Frazier, Ray Balhorn, Delores Honey, Lorine Miner, Ed Wuch, Elaine Freeman, Richard Humphrey, Janice Steele, and Dave Throop.

Some 500 volunteers were on hand to be callers, relief callers, canteen workers, and assistants.

The Phon-A-Thon began Feb. 19 and ended March 1. Over 7,200 persons were contacted by telephone for donations.

know what is best for her and needs guidance. Peace in the Middle East would serve American interests."

Shahid said the United States is a great influence in the region and called the idea of American Imperialism "hogwash." He said the people of the Middle East "yearn to learn from America. They love the movies, the blue jeans. They envy the system in many ways."

A home on the West Bank for the Palestinian refugees is Shahid's solution for peace in the Middle East. He said, "To create a home is a good enough price for peace. It should be developed. It can be done and not at a high cost."

Shahid said his is not a warmongering policy, but he does promote military aid to Lebanon. He said, "A large majority of Lebanon would love to have America come in and help in the process of peace. Israel may not

intervene in the United States in the manufacturing of military goods and decrease reliance on Mexican oil, which Shahid believes to be of inferior quality and insufficient quantity for United States needs."

"We cannot be passive and hope our interests will be preserved in the area," he said. "There isn't anything called neutral. If a country falls out of our sphere of influence, it will fall immediately into the other sphere."

He said, "Let America exercise its might, its power, whatever is necessary to protect our interest."

Shaheen promotes American industry

Dr. Esber Shaheen, president of the International Institute of Technology, recently spoke at Missouri Southern on "American Interests in the Middle East."

Shaheen, "a proud American by choice" greeted the crowd of approximately 75 by saying hello in several languages. He said he spoke "Arabic English with a petroleum accent."

Shaheen promoted American industrial development in the Middle East. He said, "Serving our interests serves the interests of the other countries and those of humanity."

He called America "a great land of science and technology to which developing nations look up for leadership and often help. These nations should never be let down...if we let these countries down, we are letting ourselves down. If Khomeini gains the upper hand in Iraq, what would happen

to our national interests in the area? An alliance from the Persian Gulf to the Mediterranean would be disastrous for American interests."

Development of the oil industry has helped Middle Eastern countries by creating jobs and raising the standard of living, according to Shaheen.

Shaheen believes there should have been a larger group of Marines sent to the Middle East. He said, "No one wants to use American Marines, but we must stand up and be counted. We must protect our interest. We cannot shy away from our responsibility in these areas (against) our adversaries whose purpose is to gain and conquer, step by step, progressively. It is high time we stuck to our responsibilities to our friends—do the best we can to help them defend themselves, especially when these countries are so eager for America to exercise leadership, eager

IDA dance raises \$2,100

IDA Dance 1984" for Muscular Dystrophy, the Joplin and Springfield chapters with the help of Kappa Alpha members raised only \$2,100.

The dance was held Saturday, April 7, at Sgt. Pepper's in Galena, Kan. At 600 people attended the event. Eight couples were entered in the competition.

One won the grand prize, which is a trip for two to New Orleans for four days and two nights.

Andy Terry and Don Hout won the

second prize of two personal computers. Other prizes, such as gift certificates, Royals baseball tickets, and Silver Dollar City and Six Flag tickets were given away.

"I wished we had done better," said Arleigh Holmes, president of Kappa Alpha. "This was the first time we held it off campus, so we learned a lot from it. Next time we can change it around to help make a more money. I hope we have a better turnout in couples next year."

Robinson receives Greef Award

During the April 7 meeting of the Missouri Association of Teachers of English, Julie A. Robinson received the Robert G. Greef English Award for

award is presented in honor of Dr. Greef, who as president of Missouri Association of Teachers, instrumental in recognizing outstanding English majors in Missouri colleges and universities.

Robinson, sponsored by Enid Blevins and Dale W. Simpson, has maintained a 4.0 grade point average during her eight semesters at Missouri Southern. She holds memberships in Sigma Tau Delta, Missouri Southern Choir and is chairman of Zeta Tau Alpha Sorority.

Robinson is the daughter of Robert and Jeanine Robinson, Baxter Springs, Kan.

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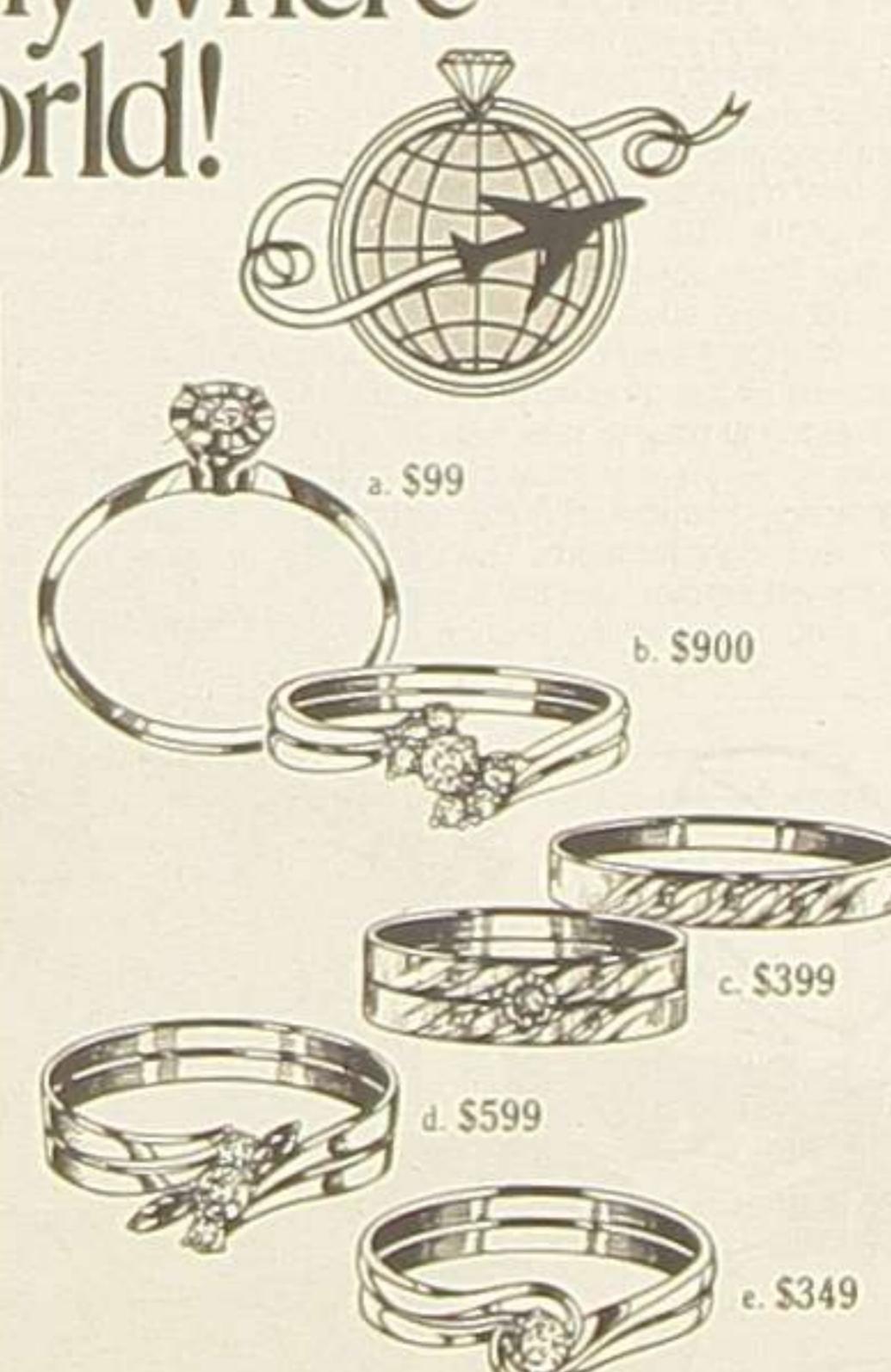
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- c. Diamond trio set. Engagement ring with matching his and her 10 karat gold wedding bands. \$399
- d. Diamond bridal set with 2 rubies, 3 diamonds in 14 karat gold. \$599
- e. Diamond bridal set with graceful interlocking design in 14 karat gold. \$349



ZALES

The Diamond Store
is all you need to know.™

OPINION

Ad gimmicks can mislead buyers

Every year advertising agencies come up with slick new jingles and cute fresh gimmicks to promote the sale of products that promise cleaner complexions, maximum weight loss, fun times, good nutrition, and much more. But often these products fail to perform the desired action; or they have harmful side effects that are obviously avoided by advertisers. These attempts at audience manipulation lead to higher profits for the companies involved, while the consumer gets a non-quality product.

To increase the appeal of these products to consumers, the advertising agencies have hired beautiful girls, little children, or muscled athletes to convince potential buyers of the products' merits. The fact that there is no obvious connection between the celebrity and the product being offered is often overlooked by agencies wanting to sell products.

By now, nearly every American has been exposed to the "Where's the beef?" commercial for Wendy's hamburgers. Since the first airing of the commercial, Wendy's sales have increased over 10 per cent. Yet, an independent study by the Center for Science in the Public Interest (CSPI) concluded that the triple cheeseburger offered to the public at Wendy's was the worst fast food on the market based on fat and sodium content.

Another example of advertisement that is used to manipulate potential customers is that of the alcohol industry. In nearly all of the beer-related commercials on television, the viewer sees the actors having fun or accomplishing something with a beer in hand. Tracy Freedman, a staff writer at the Center for Investigative Reporting, says that "liquor producers tailor their ads to appeal to problem drinkers." The people seem to be unaware or uncaring of the mounting statistics on drinking and driving.

Again the agencies are simply trying to increase sales at the public's expense.

Another one of the most over-used techniques in advertising is the "new and improved" gimmick. Manufacturers offer everything from dog food to window cleaner as new and improved. Anyone with any schooling must question the validity of these claims. Producers say one thing, but a check of the ingredients should show that they mean something else.

Currently the Federal Trade Commission has rules that regulate these and other types of advertising manipulation. The problem lies in lobbying groups that are successfully challenging these rules. The damage they have done has undermined the ability of the FTC to control forms of advertising. Thus, consumers may be misled and taken advantage of.

Even with established regulations, people must become aware of advertisers' motives or continue to fall prey to slick sales techniques. Only the individual can read the label, compare products, and then choose the one that is right for them. The Latin saying "caveat emptor", let the buyer beware, should be warning enough.



In Perspective:

Story of College's progress told once again

By Dr. Paul Shipman
Vice President for Business Affairs

On Wednesday, June 7, 1967, a U-Haul van was backed up to the west door of the building housing Jasper County Junior College, now Memorial High School. That was the day for the move to the new campus. In May 1965, the College's Board of Trustees had adopted the name Missouri Southern College, in hopeful anticipation of the passage of legislation for Missouri Southern State College, and the new facilities fit that plan.

In a lifetime, many persons experience the excitement of moving into a brand-new home. But few share a similar exhilaration in moving to a vacant new multi-building campus. The story of the College's progress has been told before, but this one is from a different perspective, and a new generation has come along.

The junior college, which began in 1937 with the help of the University of Missouri, operated as an integral part of the Joplin R-8 school system until June 30, 1964. The junior college was accredited by the North Central Association, enjoyed a fine reputation, and had many strong faculty.

In the fall of 1963 the Jasper County Development Association undertook the effort to establish a county-wide college as the first step toward a comprehensive junior college and eventually a four-year college. State legislation had recently passed allowing for the creation of such districts. The election in Jasper County was April 7, 1964, and passed by a vote of 8,309 to 2,624.

The new Board of Trustees, with Fred Hughes as president, employed those Joplin Junior College faculty and staff who wanted to serve the new district. Hughes and Elvin Ummer, original Board members, still remain as Trustees. Then the Board selected Dr. Leon C. Billingsly as the first President of the College. He had been dean of the college in Joplin before going to Kellogg Community College in Battle Creek, Mich., as its director.

A group of citizens from the local area headed by Morgan Hillhouse was formed to raise funds for the purchase of a campus site. Over \$300,000 was raised in a short time, and the Mission Hills Farm, owned by Mr. and Mrs. F.C. Wallower, was chosen and acquired.

Next the Kansas City firm of Tanner-Linscott and Associates, Inc., with Frank McArthur as the principal in charge of this project, was chosen to do the architectural work for the initial facilities. Later the Joplin firm of Cornwell-McKinney and Associates furnished much of the on-site architectural review. William Cassell and Associates and Hare and Hare, both of Kansas City, served as engineers and campus planners, respectively.

On May 7, 1965, a \$2.5 million bond election passed to provide most of the funds for the buildings and equipment. The vote was again positive—8,016 to 1,016.

Federal funds were sought and approved to help four early building projects. A few years later, another bond issue gained voter approval in the district.

Still another vitally important event was the July 22, 1965, approval of HB210 by the Missouri Legislature. The bill, which was signed by Gov. Warren Hearnes, provided that the state would create and pay the costs of senior level colleges (junior and senior classes) in Jasper County and St. Joseph. Board of Regents were appointed to oversee each of the two colleges, including the existing junior college.

This bill's approval was accomplished with monumental teamwork of Jasper County businessmen, area legislators, the President of the College, and others. The local legislators were Senator Richard Webster, and Representatives Robert Ellis Young and Robert Warden. This is an exciting story in itself.

Extensive planning for the four-year curriculum was carried out using dedicated faculty working many extra hours. Committees served with the advice of faculty and administrators from several universities in and out of Missouri. Four-year college accreditation was gained from the North Central Association in April 1967 as a result of this effort.

The target date to move to the campus was between the spring and summer terms of 1967. Enrollment had jumped when the college district was approved and was rising rapidly due to word of the state college status. In 1967 the first junior class was to be added, followed the next year by a senior class. This timetable was a local decision and seemed best, although

much pressure was thereby created. Many faculty members had to be selected in a competitive "sellers" market.

The first building ready for bid was Spiva Library, with the opening of the Dec. 21, 1965. The successful general contractor was M-P (Mayes-Potter) Construction Company of Carthage with the bid of \$371,000. Vice president, the late Minford Pace, quoted as stating his intention that M-P would construct the new college. M-P obtained major projects by submitting the low bid. The difference between the low bid and the high bid on those projects totalled nearly \$1 million dollars.

Spiva Library was completed and moved in to receive and process the which were arriving weekly in great numbers.

In quick succession one project was after another. The second project was classroom-administration building (Hall) and the science-mathematics (Reynolds Hall), and next came the music buildings. The planning of these buildings had been nearly completed before four-year college approval. These buildings were completed June 6, 1967, followed soon by the physical education (Young Gymnasium).

Practically every building of the

Hills estate was pressed into use by the college. In the fall of 1966, the President was moved to the Wallower Mansion on campus. A large addition was designed by Webb City architect and constructed in the east part of the mansion. It was used as a cafeteria and student center, with the intent of converting it to classrooms when the College Union, now Billingsly Student Center, was ready for occupancy in April 1968.

Also, in the fall of 1966, two new student programs were begun in building at the Hills. The registered nurse program assigned the guest house west of the main building adjacent to the two barns.

Please turn to PROGRESS, page 11



The Chart

Missouri's Best College Newspaper

MCNA Best Newspaper Winner

1975, 1976, 1977, 1978, 1982, 1983

The Chart, the official newspaper of Missouri Southern State College, is published weekly, except during holidays and examination periods, from August through May, by students in communication. Views expressed in The Chart do not necessarily represent the opinions of the administration, the faculty, or the student body.

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Building a college...

(right) Elvin Ummel, Fred Hughes, Gene Taylor, Marvin Mathews, and Mills Anderson, all of whom were original Board of Trustees for the Joplin Junior College District, break ground on what was the Mission Hills Cattle Ranch and what was to become Missouri Southern State College.



the bitter cold of December 1962, a little black stove, talks first of establishing a four-year college in this area. At that historical meeting Mills Anderson, president of the City of Carthage; Sen. Richard Webster, (R-Carthage); Lauren Wold, president of the First National Bank, Joplin; Fred Hughes, general manager of the *Joplin Globe*; Wood, superintendent of Joplin schools; Bill Morrow, owner of an area farm yard; and Rep. Robert Ellis (R-Carthage).

At the time of this meeting, Joplin Junior College was located at 310 West Main St., and was the institution which Missouri Southern arose. It remained at that location until Missouri Southern College was established and moved to its present site at Newman and Duquesne in June 1967.

Chosen with locally-raised funds, the College's present site consists of nearly 300 acres of what was the Mission Hills Cattle Ranch. The legislative battle to establish a junior college in the area began with House Bill 127, co-sponsored by Representatives Young and Robert P. Young in 1963. The bill was to include a division of the University of Missouri in order to provide a four-year

college in Jasper County.

The final version of the bill was introduced in 1965, and eliminated the concept of a University of Missouri branch. The bill instead read in favor of a combination of a state senior college and a local junior college.

House Bill 210 passed the 73rd General Assembly of the Missouri Legislature on July 22, 1965. It marked the establishment of Missouri Southern College, a two-year state senior college.

Webster introduced the first full-status bill for Missouri Southern in 1971. In 1975, the full status bill passed, and on July 1, 1977, the College became a "full-fledged state institution of higher learning."

House Bill 210 also provided \$2.5 million in funds for the expansion of the junior college into a state senior college. Three buildings—Hearnes Hall, Spiva Library, and Reynolds Science and Mathematics Building—were the first to be constructed with these funds.

A year later, Robert Ellis Young Gymnasium was constructed, but was known simply as "the gym" until 1978, when a committee was formed to provide names and naming policies for buildings on campus.

According to Southern's policy handbook, the authority for naming

new buildings is vested in the Board of Regents.

As a general policy, the handbook states, buildings used by the students should be assigned distinguishing names other than simple designation. For buildings clearly designed and divided for different departments, a separate name may be given special identification, such as a large lecture hall, concert hall, etc.

The handbook gives the following guidelines for the naming of buildings:

1. A former staff member who has given outstanding support to Missouri Southern State College and has made important contributions in his field. Only under exceptional circumstances should a building be named for an active faculty member.
2. An alumnus who has given outstanding service to Missouri Southern State College and who has made important contributions in his field.
3. A former member of the Board of Regents of Missouri Southern State College. Only under exceptional circumstances should a building be named for an active Board member.
4. An individual who by a financial contribution makes available to Missouri Southern State College a building not otherwise available, providing neither that individual nor his business is subject to legal or moral criticism.

If possible, the handbook continues, the building should be named after a person whose services have been related to the use and purpose of the building.

The policy provides that a committee may be formed to assist the Board of Regents in the selection of a name for a new building, to which the following guidelines apply:

1. A faculty committee, composed of a representative from each school, shall recommend to the Board of Regents through the President of the College, not more than four names for each building under consideration, to which the Board may add further nominations if it so desires. All recommendations must be accompanied by supporting evidence.
2. The faculty committee provides opportunity for individual faculty members and alumni to make nominations to be considered by the committee.
3. Nominations may be received from any faculty member, alumnus, or layman of the college district and considered in the process of making recommendations to the Board of Regents.

...naming its buildings



This aerial view shows the four original buildings of the college as they were being constructed near the Mission Hills Mansion which currently houses part of the School of Business Administration.

Section of *The Chart* has been prepared to honor those whose names will be on this campus forever. The names that are included are "special" to Missouri Southern and should be special to every person that walks its hills and halls. It is asked for the reader to remove it from the rest of the edition in order to give the names some type of permanence. *The Chart* would like to thank those that were involved in preparing this tribute, namely the Missouri Southern public information office and *The Joplin Globe* library.

Hearnes keeps his promise

By Elissa Manning

When Warren E. Hearnes ran for governor in 1964, he made a promise to the people of southwest Missouri that he would get a state college in their area.

Dr. Paul Shipman, Missouri Southern's vice president for business affairs, said Hearnes kept his campaign promise to area residents by signing House Bill 210 in 1965.

The bill, which had been vetoed under the previous administration, provided for an additional senior college to the already-established Junior College District of Jasper County.

Three buildings—Hearnes Hall, Spiva Library and Reynolds Science and Mathematics Building—were constructed following the passage of the bill.

Hearnes Hall, which was completed at a cost of \$695,000, was named for the former governor. The building contains 40,500 square feet.

"People claimed that he showed more interest in southwest Missouri than previous governors," said Shipman, "even though it was a Republican corner and he was a Democrat."

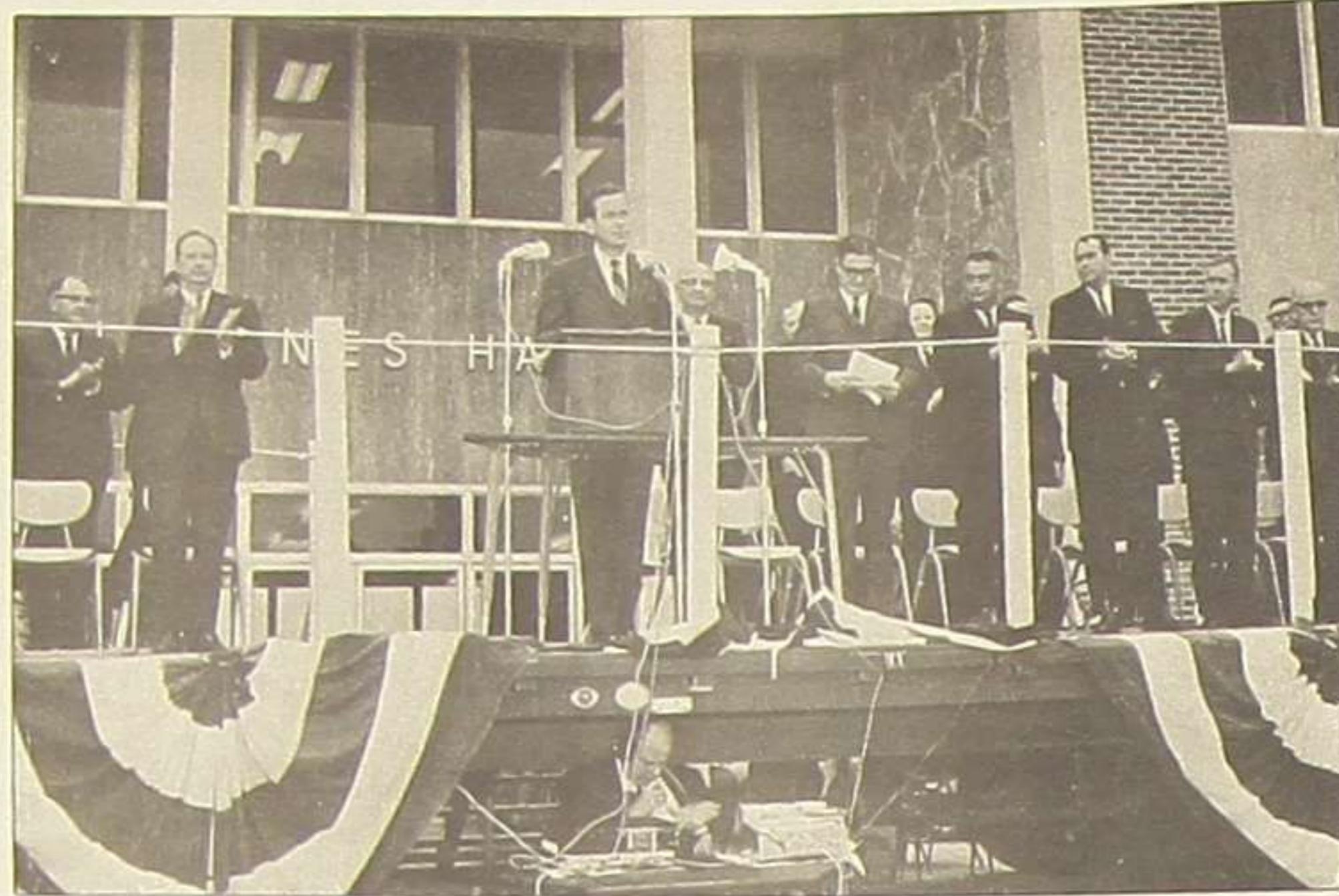
Hearnes was born July 24, 1923, in Charleston, Mo., where he studied in public schools until he attended the United States Military Academy. He graduated from West Point in 1946 with a bachelor's degree, and from the University of Missouri-Columbia in 1952.

Hearnes was elected to the state legislature in 1950, becoming the youngest person to ever do so at that time. He was re-elected four times to that position until he became Missouri Secretary of State in 1961.

He was inaugurated as Missouri's 46th governor on Jan. 11, 1965, and was re-elected in 1968. Hearnes now has a law practice in Charleston.

According to Shipman, other colleges and universities in Missouri have dedicated buildings to Hearnes.

"Missouri Western, Southern's sister college which is under the same legislation and has a similar history to us, also has a building named after him," said Shipman. "Hearnes Multi-Purpose Arena at the University of Missouri in Columbia was named for him because he helped in its construction by signing legislation."



(Top left) Gov. Warren E. Hearnes speaks during Missouri Southern's dedication ceremony October 1967. Fred G. Hughes and Norval Matthews are standing to Hearnes' right. Leon C. Billings and Gene Taylor are to Hearnes' left. (Above) Hearnes Hall as it looked in early 1968.



President Leon C. Billings inspects the construction of L.R. Reynolds, Jr., Science and Mathematics Hall.

Spiva Library first building finished

By Martin C. Oetting

In 1967, a Joplin businessman was named "Outstanding Citizen" by the Joplin Chamber of Commerce. The award was given to a citizen who presented outstanding contributions to the cultural, art, and civic functions of the city.

The man awarded the honor was instrumental in founding Missouri Southern's new college campus and providing funds for the building of a library and art center. That man was George A. Spiva.

Spiva was a prominent businessman in the Joplin area for many years. Born in Joplin in 1904, Spiva spent most of his life in the area. He died on May 2, 1967. During his career, Spiva was director of First National Bank, Eagle Picher Industries, Inc., and Four State Broadcasters, Inc. He was also president of the Spiva Investment Company.

George A. Spiva was the son of George H. Spiva, a Joplin resident who

was noted for going "from miner to millionaire." In addition to the buildings at the College, a city park at Fourth and Main streets was named in honor of George A. Spiva.

Missouri Southern's library was the first building completed at the new campus. Construction began in 1966, and was completed in January 1967 at a cost of \$768,000. The facility has the capacity for 450 students and holds up to 100,000 volumes.

The library also has an electronic media center on the third floor equipped with phonographs, televisions, and tape recorders for private study. There is also a complete law library.

Spiva Library appears to be two stories high from the front lawn, but from the rear it is a full three stories. Several offices and classrooms were built in the rear of the building through an addition completed in 1973.

Recent additions to the library include the reorganization of interior areas to accommodate more books. Ac-

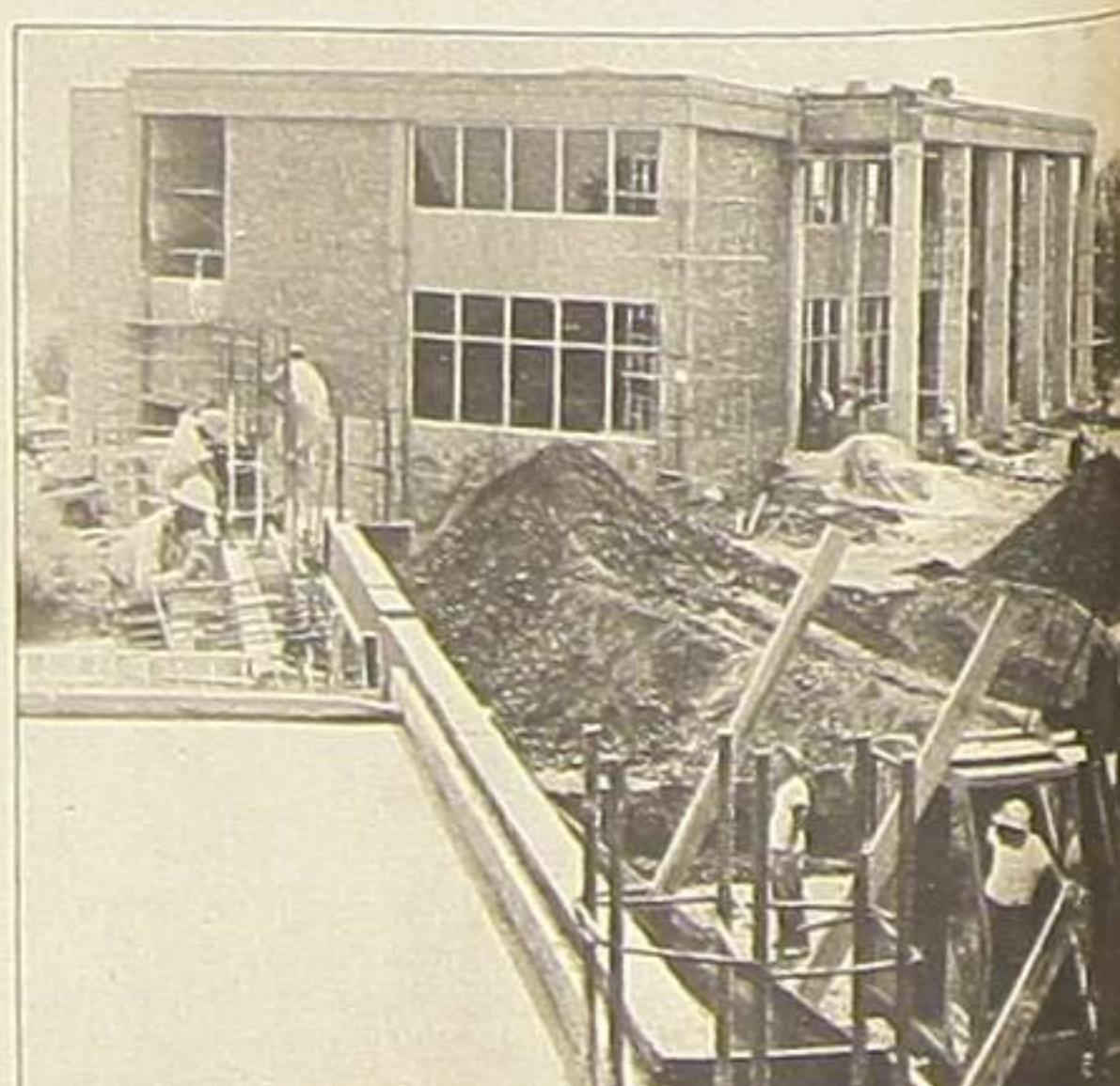
cording to Elmer Rodgers, head librarian, several changes have been made in the building.

"We've rearranged the library several times since I've been here to accommodate more books," Rodgers said. "We now have around 150,000 items in the library."

The building was designed by Tanner-Linscott & Associates of Kansas City. It was dedicated to George A. Spiva by the Board of Regents because of his philanthropic endeavors toward the College.

The Spiva Art Center building on campus was erected in 1967. The first exhibit was shown on Sept. 5, 1967. Prior to the completion of the building, the Spiva Art Center was located in an old home at Fourth and Sergeant Streets donated by Spiva. The new center provided a better exhibit room, and was conveniently located on the new college campus.

Spiva donated \$100,000 toward the new art center, which was named in his honor.



This 1966 photograph of the Spiva Library was taken from the

The
first
building



(Left) This photograph of the original College Union building was taken on Nov. 21, 1968. (Above) An addition to the Union was built in 1979, and the building was renamed the Billingsly Student Center.

College honors 'the captain'

named in honor of "the captain," the Leon C. Billingsly Student Center, first opened in May 1969.

At that time the Student Union consisted of a bookstore and the first floor, a cafeteria on the second floor, and conference rooms and a third floor. An addition to the building began in 1978 and opened in the fall of 1979.

Phase II, expanded the existing building and added a student lounge and administrative offices. Also included in the construction of several rooms and the joining of two existing rooms. These rooms were combined to provide a formal dining room.

Officially became known as the Billingsly Student Center at a special ceremony held in the third floor on Nov. 2, 1979.

Richard M. Webster (R-Carthage) presided over the ceremony that the student perhaps the most appropriate dedicate to Billingsly because "this people gather who he most loved." Webster had a coach and captain combination of talent ever public leader...Dr. Leon C. Billingsly, Rep. Robert Ellis Young

(R-Carthage).

Billingsly was the first and only president of the College until his death on Nov. 25, 1978.

Shortly after Billingsly's death, Webster read a resolution on the floor of the Senate honoring the college's past president. In part it read: "NOW, THEREFORE, BE IT RESOLVED, that the Senate of the State of Missouri extends its deepest and sincerest regrets to his wife, Sue, and his daughter, Connie Sue Godwin, with full knowledge that they understand that the college which he built will be a living memorial to him throughout all time."

In 1961 he was appointed dean of the Jasper County Junior College, a position he held until 1963.

In the summer of 1963 he submitted his resignation to become dean of Kellogg Community College in Battle Creek, Mich.

The following year Billingsly returned to become president of the new Missouri Southern College.

Billingsly was graduated from Southwest Missouri State University in 1950. In 1954 he received his master's degree from Kansas State College at Pittsburg (now Pittsburg State University) and in 1960 he earned his doctorate in education from the University of Arkansas.



Kuhn Hall as it looked on March 20, 1969. The new building was not dedicated until 1970.

Only one obvious name to give new nursing building: Kuhn Hall

By Elisea Manning

Early in 1965, Missouri Southern started plans to develop a nursing program. Dr. J.R. Kuhn, Jr., who had been involved in the certificate program for nursing students at St. John's Hospital, was invited to attend the initial meeting of an advisory group concerning the program.

James K. Maupin, dean of Southern's school of technology, was present at that first meeting. He said Kuhn had obviously done some research prior to the meeting and was well versed on the requirements for the program.

"One of the requirements was for the advisory committee to organize," said Maupin. "Kuhn was nominated and unanimously elected chairman of that committee."

When planning for the construction of a building which would provide classrooms and laboratories for

nursing classes, Maupin said there was only one obvious name to give the building.

"That was Kuhn Hall," he said.

Kuhn was born June 27, 1902, in Webb City. He has lived in this area most of his life.

After receiving a degree from the University of Missouri, Kuhn studied at Jefferson Medical College in Philadelphia, where he earned his MD certificate. He finished his post-graduate work at the University of Pennsylvania.

Upon returning to the area a year later, Kuhn began practicing medicine in Carthage. Later he took positions on the staffs of Freeman and St. John's Hospitals in Joplin.

He continued to practice until a year ago, which marked his 60th year in medicine.

According to Maupin, Kuhn's participation in the medical field not only existed on the local scene but state and national as well.

Dedication date for Kuhn Hall was Oct. 18, 1970. Construction of the 14,500 square foot building was completed in 1969 at a cost of \$302,250. Kuhn was the keynote speaker at the ceremony.

Maupin said, "Kuhn has been a very staunch supporter of the nursing program and the College as a whole. He's been a very significant financial contributor to the College, too."

Kuhn is responsible for two \$200 nursing scholarships at Southern and has been since the initiation of the nursing program.

Kuhn is still the chairman of the nursing program committee, and as Maupin said, has participated in every pinning ceremony of the graduating nurses except for one, and that time he was hospitalized.

"He has always made a few comments," said Maupin, "and as an addition has presented every graduate with a long-stemmed red rose."



Looking toward Reynolds Hall from the Spiva Library.

It was known simply as 'the gym'

By Sue Puidk

It had no official name for 10 years. The \$550,000 structure, completed on April 1, 1968, was simply known as "the gym."

The two-story structure (containing a gymnasium on the top floor; dressing rooms, shower facilities, and classrooms on the lower floor) was the first to be completed of a planned physical education-gymnasium complex.

In 1978, a naming committee composed of James Maupin, Dr. Harold Cooper, Woody Mason, Lorine Miner, Kreeta Gladden, and chaired by Ron Robson selected a list of candidates and presented it to Dr. Leon C. Billingsly, College President.

Miner recalls, "We just tossed names around and talked about who would be good candidates."

Dr. Billingsly in turn submitted the names to the Board of Regents. Robson remembers that "at this point the Regents also added their recommendations to the list."

On Feb. 10, 1978, the gymnasium was officially named after State Rep. Robert Ellis Young.

Young, one of the sponsors of the original bill for the formation of Missouri Southern State College and a supporter of the College since that time, was a like-

ly candidate for the honor.

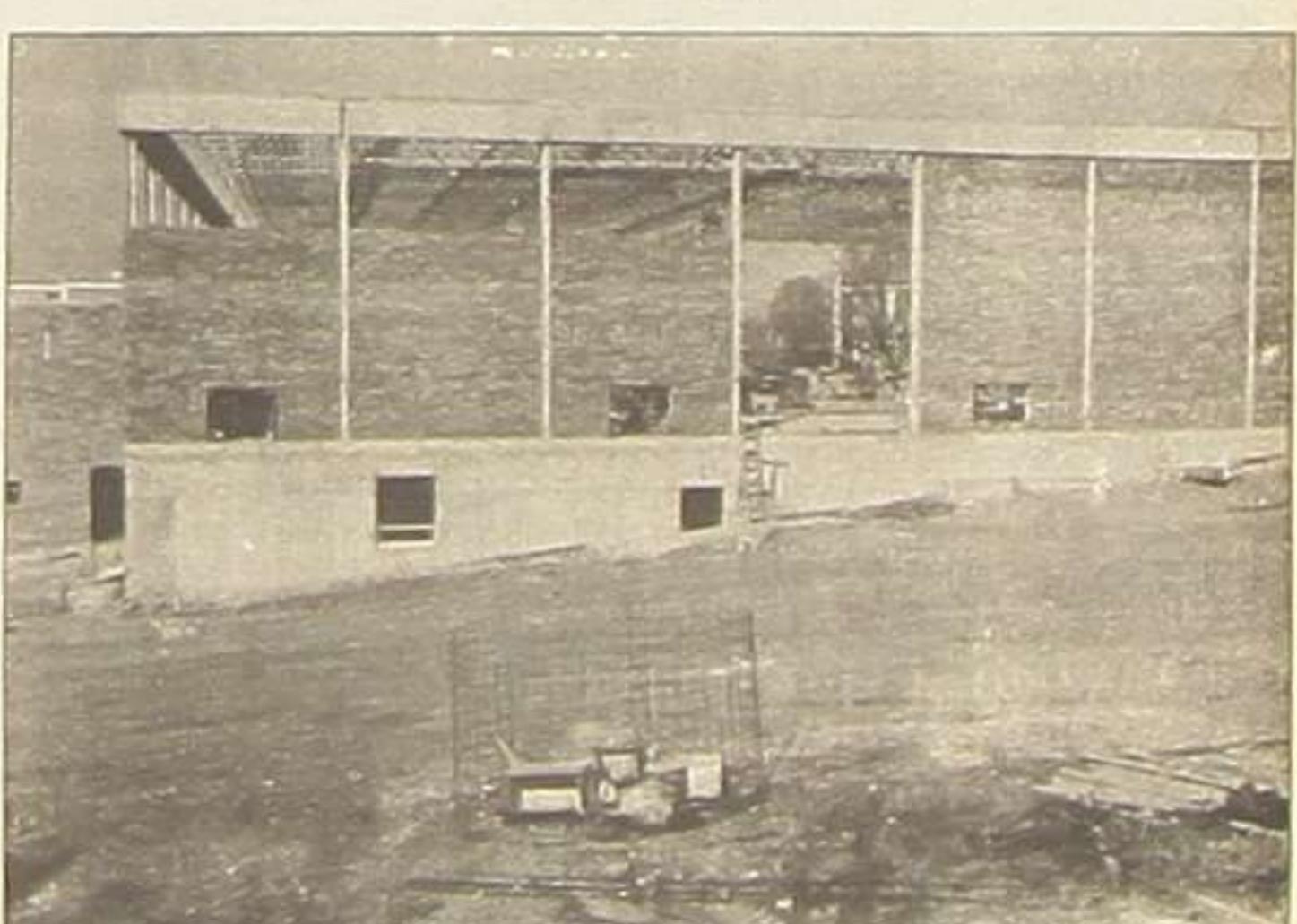
A resident of Carthage for many years, Young was born in Logansport, Ind., where he was a Phi Beta Kappa graduate of Wabash College.

Before he was first elected to the House in 1954, Young was news editor of radio station KDMO in Carthage and was editor of the *Lamar Daily Republican*.

He is a member of the following organizations: Jasper County Historical Society; Jasper County units of Mental Health Association and American Cancer Society; International Platform Association; Missouri Tourism Commission; Statewide Health Council; Civil War Centennial Commission for Missouri; and member of the Master Plan committee of the Coordinating Board for Higher Education.

During his years of service in the House, Young has received many legislative awards in the areas of conservation, wildlife, agriculture, and civil defense. In 1965-66, he won the *St. Louis Globe-Democrat* award for meritorious public service as the house member most effective in debate.

Known by many as the "Dean" of House Republicans, Young is now serving his 14th consecutive term in the House.



This photograph of Missouri Southern's gymnasium was taken on Nov. 22, 1967. The gymnasium was completed on April 1, 1968, at a cost of \$550,000.

Fine Arts Complex

Phinney Recital Hall

Phinney Recital Hall, just one phase of the Fine Arts Complex, was dedicated in honor of the late Edward S. Phinney, who served as vice-president of academic affairs and dean of the College from 1967 until 1973.

Before coming to Missouri Southern, Phinney taught Spanish and history, as well as holding several administrative positions at Taylor University in Upland, Ind.

After arriving at Southern, Phinney was instrumental in obtaining accreditation for Southern's teacher education program by the National Council for the Accreditation of Teacher Education.

He was working to improve the teaching atmosphere at Southern before his death in 1973.

Taylor Auditorium

Thomas E. Taylor Auditorium, which opened in the spring of 1975, has been called one of the finest complexes in the four-state area. It was dedicated in honor of the late Thomas E. Taylor.

Taylor, before serving on the Board of Trustees from 1965-1974 and the Board of Regents, held several different jobs.

Starting his career as a traveling entertainer, he later turned to sales. He gained interest in the Carthage Marble Corporation, and served as the company's vice-president.

In 1952, he was elected mayor of Carthage. After his retirement he worked for the establishment of a four-year college in the area. Once established, he strove to improve the educational atmosphere at the college.



North Hall (now Webster Hall) as it looked on Nov. 17, 1973.



This photograph of Taylor Auditorium was taken in 1974.

New building replaces dairy barn

By Sue Puidk

The building located on the southeast portion of the Missouri Southern campus was constructed at a cost of \$600,000. It includes 23,000 square feet.

This structure, completed in October 1977 and referred to as the educational-psychology building, was enthusiastically welcomed by those who would be housed within its walls.

Dr. J. Merrell Jenkins, professor of psychology, said in October 1977: "The best part of the building will be the lab."

He praised the new building as "a great improvement" over the old dairy barn where the psychology laboratory had been located since 1964.

Designed by the architectural firm of

Allgeier, Martin and Associates of Joplin, the structure contains classrooms, faculty offices, reading laboratories, an elementary science laboratory, and special rooms for structural education courses.

One-half of the basement was allotted for an experimental psychology laboratory for animal research and electronic experimentation. Special areas were set aside for individual research.

The building was officially named on Feb. 8, 1979, in honor of Gene Taylor, Seventh District Congressman.

Taylor served as one of the original Trustees-Regents after the 73rd General Assembly in 1965 provided for the establishment of Missouri Southern College. His consistent interest and support has been instrumental in the

development and growth of Missouri Southern.

A native Missourian, Taylor went to school, taught school, and served three terms as mayor in his hometown of Sarcoxie. He is also a rancher and automobile dealer.

Since his first election in 1972, he has served as a delegate and as a member of various committees in Washington D.C.

Presently, Taylor serves as secretary to the National Republican Congressional Committee and is a member of the United States Congressional Travel and Tourism Caucus; Congressional Steel Caucus; and the Congressional Rural Caucus. He is on the Rules, Post Office and Civil Service Committee.

relied these feelings to the state government. In 1965, the 73rd Missouri General Assembly approved House Bill 210, which provided for a state-supported college in Joplin.

The college was built, but went without any dormitories until the United States Department of Housing and Urban Development approved a \$1,348,000 loan to finance the building of two residence halls in 1969. The Tulsa Rig and Reel Co. was then hired to do the construction work at an estimated cost of \$1,254,000.

A ground-breaking ceremony was held on April 14, 1969, to start this phase of college expansion. The ceremony was attended by Webster and others instrumental in the college

growth.

Construction on South Hall, which serves as the women's dormitory, began in 1969. The two dormitories were completed in the spring of 1970.

Webster graduated from the University of Missouri-Columbia with a degree in law. He then served in the United States Coast Guard during World War II. He has served in the other state legislative chamber over 30 years, and is now in his consecutive term as state senator.

He is currently involved in various committees, including the Urban Affairs and Housing Committee, Ways and Means Committee.

Hughes Stadium has unique feature

By Scott Wilckens

Because of his instrumental role in the development of an institution of higher learning in Joplin, Missouri Southern's football stadium was named after Webster in honor of his work to establish an area four year college.

Webster, a native of Carthage, worked with Rep. Robert Ellis Young (R-Carthage) and several prominent Joplin citizens to convince the Missouri Legislature that a college could be supported in this area. A citizen's group was formed to encourage public support, and Webster

student fees.

One unique feature of the complex is the Astro-Turf covering on the field. The turf cost \$288,737 originally. Missouri Southern is the only college or university in Missouri with an artificial playing surface.

Soccer and softball contests, track meets, and commencement ceremonies have also been held in Hughes Stadium.

Hughes, Sen. Richard Webster (R-Carthage), Rep. Robert Ellis Young (R-Carthage), Mills H. Anderson, and L.R. Reynolds in 1962 formed a committee to encourage public support for the four-year college to be. On July 22, 1965, the Missouri Legislature passed a bill creating a state college in Joplin.

Hughes was elected to the Board of Trustees in 1964 and to the Board of Regents, of which he served as president, in 1965. He is a member of the Board of Trustees.

Hughes, former president of the *Joplin Globe*, graduated from the University of Missouri-Columbia with a law degree. He returned to Joplin after graduation and set up a law office. In 1941 he joined the FBI Bureau of Investigation and was a special agent in Washington D.C. Baltimore.

After serving as assistant manager, business manager, general manager, Hughes was appointed president of the *Globe* in 1945. He retired in 1979.



The "old" Norval M. Matthews Technology Building.

Idea for college began on street corner

Norval M. Matthews was fond of describing the day he, Fred G. Hughes, and other businessmen conceived the idea of a four-year college for the district while standing on the corner of Fourth and Main in Joplin.

The concept became an actuality, and Matthews was subsequently elected to the Board of Trustees and appointed to the Board of Regents in

1965. He was reappointed in 1972.

Norval M. Matthews Hall, constructed in 1980, serves as a memorial to his dedication to the cause of a four-year college. Southern's technology building was originally named Norval M. Matthews Technology.

Matthews, who died in 1977, established and operated Matthews Coffee Co. in Webb City. He was also

an author (he wrote *The Land*—a book dealing with southwestern Missouri heritage) and an active participant in various community service organizations. At the age of 77 he became a college student and a member of The Chart.

Matthews Hall, built of stone and brick at a cost of \$1.6 million, contains 32,550 square feet.

Academy serves area needs



Missouri Southern's police academy as it looked before an addition was begun in 1971.

By Sue Puidk

Dean James Maupin and former Joplin Police Chief Adrian Meacham tendered the idea for the establishment of the police training center on the Missouri Southern campus. Though several other colleges have police training programs, Southern was the first in the central United States to have a training center in conjunction with its campus.

Bids for construction of the building were opened Nov. 12, 1970, and again on Jan. 5, 1971. The low bid was submitted by M-P Construction Company at a contract price of \$121,900. The structure was completed in the fall

of 1971.

An addition started in 1976 doubled the existing size of the police academy. The addition consisted of a pistol range in the basement and offices and classrooms on the main floor.

Donald L. Seneker, director of the academy since its completion, said "the building doesn't look very big from the outside, but there is a lot going on inside."

The 10,161 square feet in the academy is divided into classrooms, a photography laboratory, a chemistry laboratory, a conference room with reference library, administrative offices, and a mobile crime unit. Two

branches of education were offered at the center: a two-year law enforcement degree program; and a recruit training program.

The academy was officially named by the Board of Regents in dedication ceremonies held Nov. 14, 1971.

The building was named for Mills Anderson, a well-known Carthage

Anderson was a member of the original Board of Regents and served as treasurer of the Board of Trustees.

Thirteen years later, the academy continues to fulfill its main goal as proposed by Maupin in 1971: "To serve the needs of the area."

Computer students acquire job experience

Barb Fullerton

Students from Missouri Southern's computer department have acquired job experience through Con-Freighters, Inc., of Joplin. A student employment program was introduced two years ago by Michael Gray, assistant professor of computer science at Southern.

Gray, who is also a consultant with CFI, which has 460 employees, hauls freight from coast to coast. The computers at the company are used to update files, keep records, keep track of the trucks, monitor the trucks, and to send out bills.

The first students were Pam Green and Todd Thelen, who developed a successful trucking system for the company.

"Making the system made me feel important," said Green. "The company gives me experience as well as education. It also looks good on your resume when you leave college."

According to Carl Duncan, vice president of CFI, Green and Thelen "made a trucking system to record trips, accidents, and cargo losses. This program has sold nationwide and in Canada."

The students are also doing outside programs for other companies, added Duncan. "This gives students a feel for what is in the computer field. We are pleased that we are able to do something for the college and the students. We both benefit."

Paul Fenstermacher began working in the program five weeks ago. "I think it is a good idea," he said. "Everyone

conceived the idea when he was a student to work in the computer center at Southern. So it made sense that they work here."

get into the program, a student have taken an RPG course, be

ed in a degree program, and have

ed with the Southern computer

ment a year and a half. A stu-

works 20 hours per week at the

company.

CFI gets a competent programmer and the student gets experience that's not in the classroom."

Bill Athey began working part-time and is now working full-time. "A teacher explains what the 'real world' is, but really can't show you," he said. "I was surprised when I started working. A lot of stuff makes sense now that I didn't catch in the classroom."

Kelly Brigham is a senior and graduates this year. "I learn more here than in school," she said. "I work with different things. It is a learning process."

Laverne Stansberry is learning to write application programs. Now CFI is teaching her RPGIII, the latest computer language.

"The first step in my career is forming," she said. "It is more than just a job. It is more fun to go to work when you enjoy the work. It is not unusual for the regular employees to help us. They make us feel comfortable. They understand we are trying to learn."

Debbie Baker, a junior, started the program last August. She has gained a knowledge of keyboard and parts of data entry.

"It is an easy-going atmosphere."

she said, "and the program is growing."

Julie Murphy had never worked before, so she was afraid beginning her job at CFI. "They told me not to worry; everyone helps you," she said. "Personally, working helps you in life to meet new people. This makes things easier in the future."

Kevin Bruno worked at CFI while a student. After graduating from Southern, he was hired full-time. He is now designing systems and programs.

"They have a reserve right to hire me after graduation, so they did," he said. "Southern teaches the basics and principles. The company gives a student a chance to learn and gives him a better idea what is going on. It's an excellent program."

"This job gave me an opportunity what the real world is all about," Bruno added. "In school, it goes in one ear and out the other. But here it applies."

Mark Swab, data processing manager for the company, also helped Gray bring the students into the company to work.

"The program has changed the company," said Swab. "It keeps program assistance wages down and students

get experience from it. We are happy with them. Relationships are good. We respect each other."

Said Duncan, "Our goal is to help the college and the students. Every company wants experienced people. If they work here, it gives them on-the-job-like situations. In this way, they can get a better job and better pay."

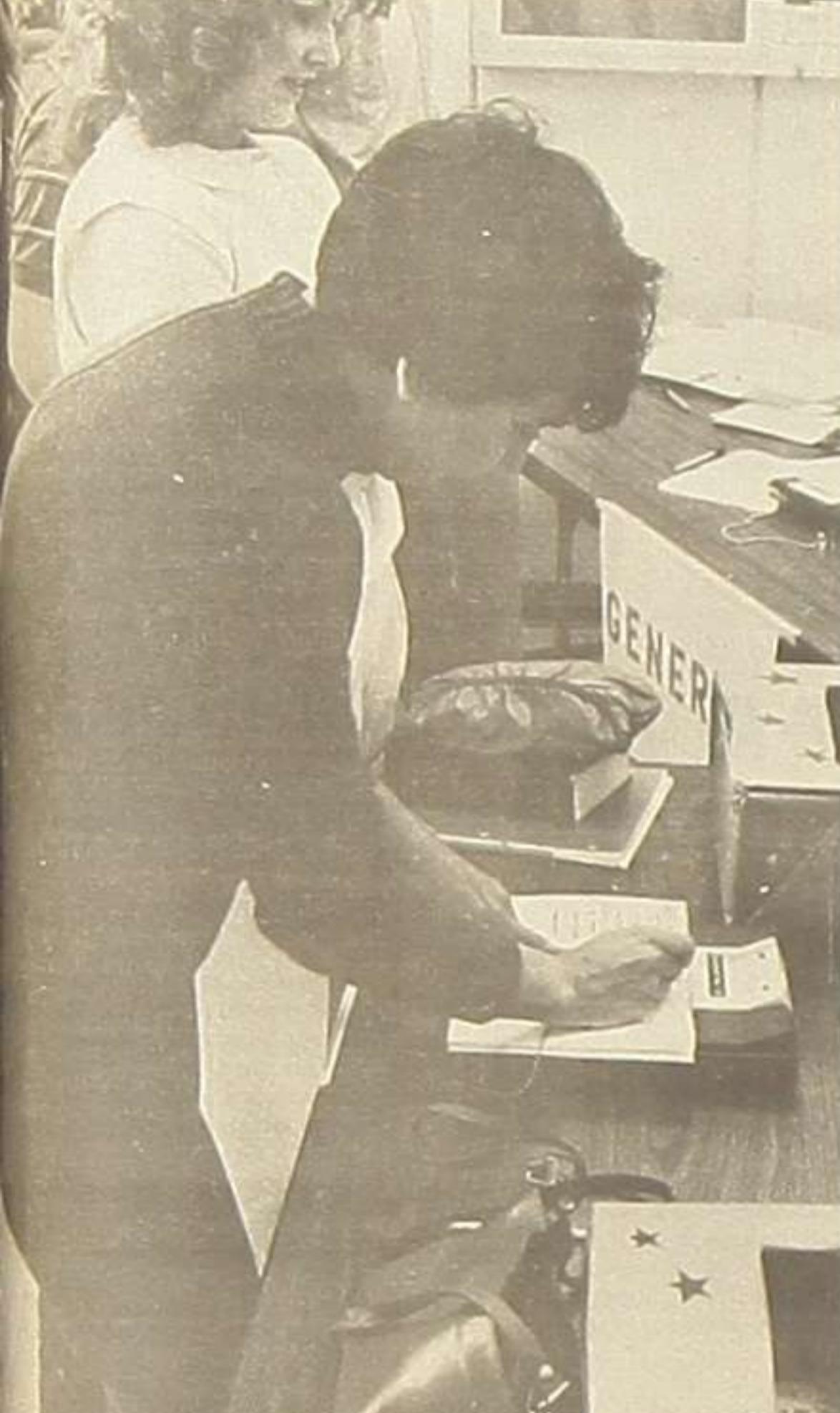
The company works around the students' hours, and gives them the opportunity to make "fair money." According to Duncan, CFI is "probably the most progressive computer program in the area."

The company is planning on expanding its computer department at the end of the year. More students will be needed to work.

When the idea came up to use Southern students in the computer department, Duncan was not sure it would work.

"Jim was convinced it would work great," said Duncan. "I didn't know until they got here. They are ambitious. They are excited and interested in getting things accomplished."

Said Gray, "The students have proven themselves."



Pat Eslinger casts her vote in the mock election on campus.

Students elect Reagan mock campus vote

Reagan will be re-elected to the presidency of the United States in November.

That is what the majority of students and faculty participating in Missouri Southern's mock election last week.

300 persons participated in one of the two basic primaries, Democratic or Republican, or in the Presidential Election. Results from each gave Reagan an overwhelming victory over all of the Democratic candidates.

Though Gary Hart took the majority of votes in the Democratic race, he was beaten by Reagan in the overall results.

Walter Mondale and Jesse Jackson lost when competing against

the state lottery question, and students voted by a three to one margin in favor of the proposed lottery.

State Governor Kenneth Ashcroft won the Democratic seat, while Ashcroft won the Republican

social science department, which led the election, was pleased with the turnout.

Considering we didn't have the time to give it all of the pre-election time needed, we are pleased with the turnout," said Michael Gray, assistant professor of political science at Southern. "In fact, with so many students having to be instructed

on the new punch card system we used, we wouldn't have been able to handle a much larger turnout."

Students who were not already registered in Jasper County were given the opportunity to register at the same time they voted. A representative from the Jasper County courthouse set up a table next to the voting booths and was kept busy from 8 a.m. until shortly after noon when she ran out of forms.

"We had a higher turnout of students to register than what we had anticipated," said Yates. "Since this was the first time for this, she didn't know how many to bring. She brought 50, and we had to turn students away when she ran out."

There is a possibility that more opportunities to register will be held at Southern in the summer or early fall.

"I'm sure there are many more students at Southern who aren't registered," said Paul Teverow, assistant professor of history at Southern. "But this helped out because it is easier for students to register here than at the county courthouse."

The mock election was used as a tool to teach students how to use the new punch card system and to encourage registration.

"I think that was the main purpose of it," Teverow said. "To make those students who haven't voted yet to take the mystery out of it, and to stimulate interest in the candidates and the issues."

Southern to host Industrial Fair

Woodworking, general shop, drafting, and arts and crafts are part of the Seventh Annual Industrial Education Fair Wednesday, April 25, in Missouri Southern's technology department.

Over 16 high schools and junior high schools are involved. The events and exhibitors will be present in Billingsly Student Center, Matthews Hall, and the Technology Building.

Last year, 14 high schools and junior high schools participated with over 600 projects entered.

"Basically," said Dennis Sutton, instructor of technology, "we are running it the same way as we ran it before, but it will be smoother than last year."

Sutton said the contest "was unique. While the student's projects are judged, the students will have something to do and learn at the same time," he said.

Registration begins at 8 a.m. in the BSC. Orientation is at 9 a.m. on the third floor, and at 9:15 tours will be given. From 10 a.m. to noon the semifinals of the industrial arts quiz bowl will be held in Room 102 of Kuhn Hall. At 10 a.m. will be a registration for the metric 500 outside the Technology Building.

Two demonstrations will be con-

ducted from 10 a.m. to 2 p.m., one of the computer-aided drafting system by Ron Morgan, instructor of drafting and designs, in Room 104 of Kuhn Hall; and a robotics demonstration in Room 111.

At 10:30 a.m. there will be eliminations outside the Technology Building. In Room 102 of the Technology Building, Mary Ensminger, director of dental programs, will give a presentation on "Exposing and Processing Dental X-rays."

Lyle Mays, assistant professor of computer science, will give a tour of the computer center from 11 a.m. to 11:30 a.m.

From noon to 1 p.m., lunch will be served. At 1 p.m. the finals for the metric 500 will be held. There will be first, second, and third place awards for the fastest car and best design.

From 1 p.m. to 3 p.m. will be the finals for the industrial arts quiz bowl in the Barn Theatre. There will be first, second, and third place awards. The quizzes deal with woodworking, general shop, metals, drafting, and power mechanics.

From 2 p.m. to 4 p.m. projects will be open for public viewing on the third floor of the BSC.

Awards ceremony will be at 3:30 p.m. in Taylor Auditorium. There will be an introduction by Larry Kamler of Webb City Jr. High School. Judging will be by Bob Nickolaisen, assistant dean of School of Technology at Southern. Greg O'Dell, Jim Brumback, and David Brooks will give awards to winners of the quiz bowl, and Sutton will give out division awards in woodworking, metals, open, general shop, drafting, and arts and crafts.

The outstanding project will be given by Paxton Lumber Company. Dr. Roger Adams, associate professor of automotive technology, will announce the winners of the metric 500. Rich Forcum of North Jr. High School in Joplin will give out the Jim Coffee Award. James K. Maupin, dean of the school of technology at Southern, will give the closing.

Exhibitors will include Missouri National Guard; Art Boyt, Crowder College; P.G. Walker, McCartney Mfg.; Ralph Decker, Empire District Electric Co.; Glenn Gennings, Eagle Picher; Bill Knight, Paxton Lumber; Pyramid Products; Tandy Leather; Mountain Man Supplies; Tucker's Hardware; Chester Wade; and P.S.I. Systems Corporation.

Certifications will be awarded to everyone in attendance.

Nominations due for teaching awards

Students, faculty, and alumni will have the opportunity to nominate Missouri Southern faculty members for the "Outstanding Teacher Awards" to be given at Commencement.

There are two awards presented: Outstanding Teacher and the Outstanding Teacher of a Freshman Class. Each recipient will receive a \$1,000 award from the Missouri Southern Foundation.

Selection of the finalists will be made by a committee of six past recipients and emeritus faculty. The committee will select three nominations for both awards.

Winners will be selected from the three finalists by the deans of the four schools, the dean of students, and the vice president for academic affairs.

To be eligible, a faculty member must be teaching in at least his or her third year at Missouri Southern, and must be teaching at least six credit hours a semester. For the Freshman award, a faculty member must teach at least one 100-level class.

Nomination forms are available in the Business Administration Building, Billingsly Student Center, Reynolds Hall, Spiva Library, Hearns Hall, the Fine Arts Complex, and Taylor Hall.

There are two forms that may be filled out. Blue forms are for the general teacher awards, and gold forms are for the teachers of the freshman class.

Deadline for the nominations is April 27. Completed forms should be placed in the campus mailbox 104, located in Room 110 of Hearns Hall.

Past recipients of the awards have been: Dr. Larry Martin and Grace Mitchell, 1980; Dr. Bonnie Prentiss and Marilyn Jacobs, 1981; Donald Seneker and Richard Massa, 1982; and Dr. Merrill Jenkins and Dr. James Jackson, 1983.

'Globe' officials present scholarship

In the memory of David G. Gregg, former sports editor of the *Joplin Globe*, a scholarship fund for communications students at Missouri Southern has been established.

H. Lang Rogers, vice president and

executive editor of the *Joplin Globe*, and Wendell Redden, sports editor, recently presented Richard W. Massa, head of the department of communications, with a check for \$1,106.60.

Gregg was sports editor from 1952-1968. During this time he wrote a regular boxing column and was co-chairman of the local Golden Gloves committee.

Massa said the department appreciates the gift.



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RESERVES

Reserves fill void in military forces

By Pat Halverson

Reserves are military and naval personnel and equipment retained by the armed forces for emergency use.

"The purpose of the military reserve is to have people who can be called and mobilized in case of a national emergency," said Chief Petty Officer Larry Johnson of the U.S. Navy. "It is especially important now since there is no draft."

"The concept of the reserve soldier is older than the country," says Sgt. Ed Russell of the U.S. Army Reserves. "It is people from home protecting their homes."

National Guard is a state militia for state emergencies, and the Army is for national emergencies. According to Russell, the Army furnishes the payroll and training for the National Guard, but it is under state rule. The requirements and rules for the National Guard can vary from state to state.

"There are 900,000 people in the military on active duty," Russell said, "and about 1,500,000 in the reserve trained manpower pool if they are needed. It is estimated that by 1990 there will be three people in the reserves for every one on active duty."

Active reserves spend one weekend per month and two weeks during the summer working at their assigned jobs. Inactive reserves have fulfilled the active duty requirement, but can still be called for active duty if needed.

"If the President declares war, or another country declares war on us,

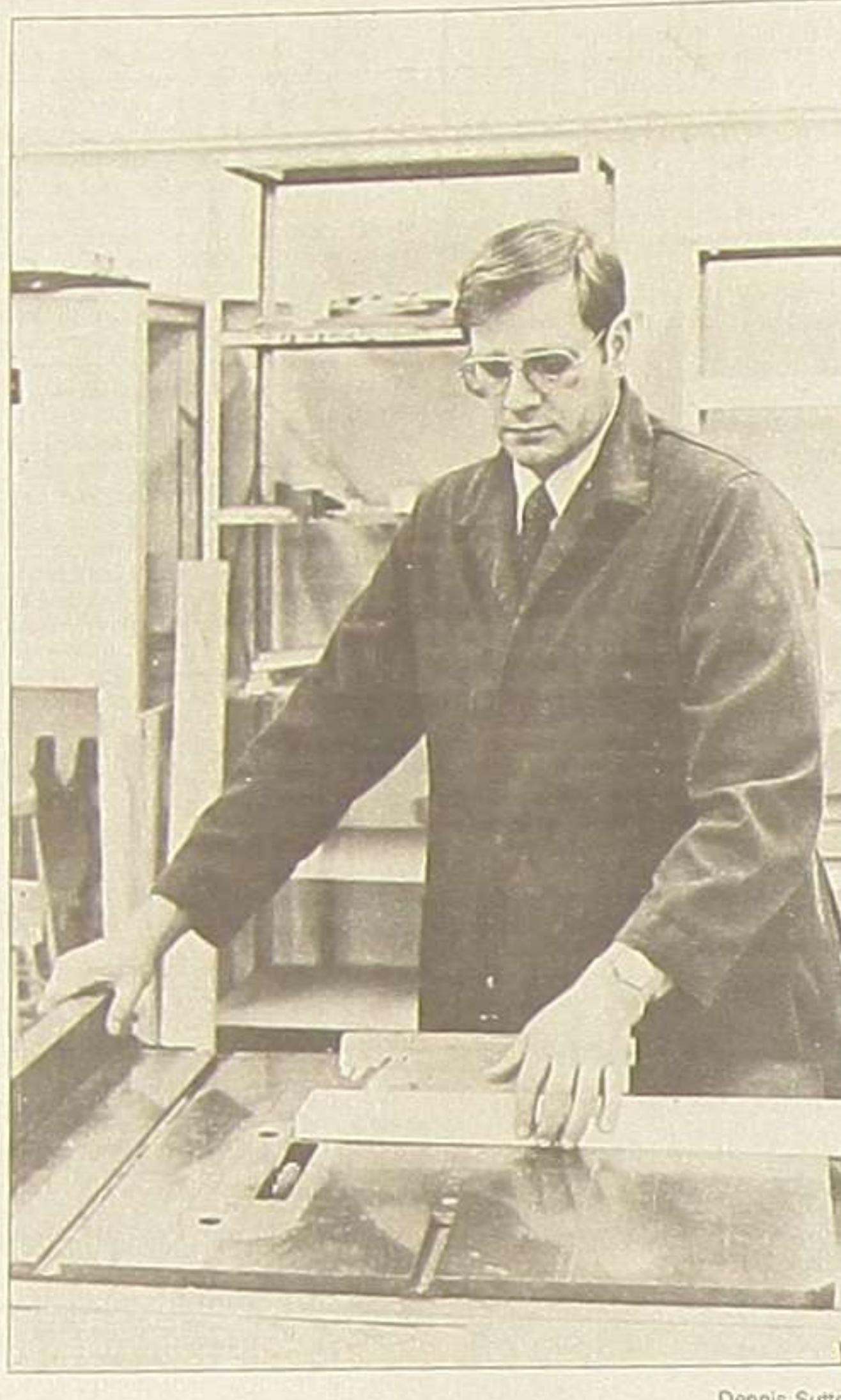
people will have to be recalled," said Marine Sgt. Rodney Bouwknegt. "They are called to keep the draft away. It is easier to recall men that have already been trained than to train new men in the case of an emergency."

Johnson feels the image of the military is changing. "After the draft ended, and we had a big economic slump, standards and discipline went down," he said. "Now attitudes are changing. Standards are higher for test scores, education requirements, and moral character. In the last five years we have been talking to more people, and more people have enlisted."

Patriotism is one reason given for enlisting in the reserves. "A lot of people take for granted the freedom we have in this country unless they have traveled outside of the United States," Johnson said.

Capital gain is another reason for reserve duty. All branches of the military reserves offer several options for service. Training and schooling can be arranged to allow the recruit to fulfill other obligations. Cash incentives and a variety of vocational training are offered. There is money available to pay for college in some cases.

"Young people are more intelligent now than they have ever been," Russell said, "but they have had to work less, and have had less discipline. Military training helps them to become more self-confident and to have more self-discipline. The military-ordered system helps college-bound students, and the financial end is a big benefit."



Dennis Sutton

Sutton recalls K.C. riot

By Pat Halverson

One experience that Dennis Sutton remembers well is being called to duty in Kansas City, Kan., during the Vietnam War.

Sutton, instructor of technical Missourians Southern, ended up part of the Kansas City Armory during the riot. He was a specialist 4th Class in the Missouri National Guard.

"The National Guard is a branch of the regular Army, under the command of the states," said Sutton. "Training under the regular military is done throughout the United States, and training, control is returned to the individual states."

Sutton trained at Ft. Lee, Va., as a truck driver. He drove one-ton and one-half ton trucks, and jeeps.

Later he transferred to a reconnaissance unit when a jeep driver was needed. Sutton also has experience in a mortar unit.

He was originally in the Kansas National Guard. "I was out for a year, then decided to re-join in December 1982," he said. "I was in the 1st Battalion 203rd Combat Engineers. I was in the pay and the benefits."

Sutton stayed in until January this year. Conflicts with the Southern were factors in his decision to leave the Guard.

"I enjoyed my National Guard experience," he said. "What I enjoyed most was meeting other people, getting a perspective from other people's point of view. And I got a little bit."

'I'll be there'

Daugherty re-enlists

By Sue Puidk

Men enlist in the service for a variety of reasons, and David Daugherty, senior criminal justice major, re-enlisted in the Army Reserves two weeks ago with this explanation: "I look at it this way, if the United States ever needs me, I'll be there."

Daugherty was a member of the regular Army before signing with the reserves. He spent a three year tour of duty beginning in 1977 in Kitzingen, Germany, where he was assigned to the military police.

After completing active duty in 1981, he enlisted in the Army Reserves. "Becoming an active member of the reserves is optional,"

he explained. "Some servicemen choose to complete their required six-year commitment as inactive members. Their names remain on a call-up list to be used only in the event of a national emergency."

Active members receive pay (based on rank) and must report for duty one weekend each month and spend two weeks in summer training camp. Daugherty, a sergeant, receives \$148 per month.

This summer he will receive instruction in the establishment and maintenance of a prisoner-of-war camp.

Daugherty will graduate this May with a degree in criminal justice administration.

Reserve duty provides Claussen various benefits and opportunities

By Pat Halverson

Most persons know Sam Claussen as a theatre instructor at Missouri Southern. But he is also a Third Class Petty Officer in the Naval Reserves.

Claussen joined the Navy during the Vietnam war.

"I was in college, and near the end of my deferment," he said. "At that time, they had the draft lottery—I was No. 37. I knew that I was going to be drafted. Rather than be drafted into the Army, I volunteered for the Navy."

Claussen spent two years on active

duty. He recently re-enlisted for three years with the Reserves. He has finished six years of Reserve duty.

"It gives me a feeling of doing something," he said.

Claussen feels there are good reasons for being in the Reserves.

"I am working toward an officer's commission," he said. "The pay and the benefits are good. And I have an opportunity to go places that I would never be able to go."

"The two weeks spent on duty each year are almost like a paid vacation," Claussen added. "Reserve members

may apply to go where they want to go."

This summer Claussen will spend two weeks duty in New England. In the summer he spent two weeks in Hawaii.

"You can't imagine how beautiful the moon is shining on the water in the middle of the night off the coast of Hawaii," he said.

Claussen said he would not let courage or discouragement stop him from joining the Reserves.

"It depends on the person," he said. "but I think every young man should have some military experience."

Too many leaders...

Low military popularity concerns Foster

By Tammy Coleman

"You can treat the military as a job," said Ron Foster, director of office services, "but you just can't use it as an occupation."

Foster, who has been working at Missouri Southern for three years, was once in the United States Navy. He said he enjoyed the time he spent in the Navy.

"The hard part was the discipline," he said. "People aren't willing to be cooped up with a bunch of others. They like to be able to get up and walk away. You can't do that in the service. You have to be there for each other."

After leaving the Navy, Foster joined the Navy Reserves.

"I wasn't too impressed with the facilities here," he said. "I joined the Air Force Reserves. I found it a lot more enjoyable. There's more people

and I get to travel."

Foster thinks the military is something in which to believe.

"I think we'll probably always have to have one," he said. "I'm a little old-fashioned, I guess. I grew up knowing I would have to go in the service and accepted that, and didn't mind. It helped me be a different person."

Foster is concerned about the military and its popularity with the younger people of America.

"It seems to me, in my lifetime, the society has changed," said Foster. "When I was 18 or 19, people demonstrated their patriotism by going into the service. I can't really see that being done now."

He also wishes there were younger people in the reserves.

"It would be nice if there were more younger people," he said. "The average reservist has 10 years prior experience,

which is good, but you wind up too many leaders."

Discussion about the possible another world war scares many others, including Foster.

"I was in the Navy during the Vietnam era," he said, "and it was in the back of my mind that I was going to Vietnam, but I was stationed elsewhere."

He also feels that because of the support for the military response to a war would be negative.

"It would be just as bad, worse, that it was in Vietnam," he said. "I may be wrong. If it was a cold war the response might be better, I think, but I just can't believe it."

"Right now, military just have an appeal to it like it was in the 1950s," Foster added. "It doesn't have respect it used to have."

By Pat Halverson

Doug Harper and Mike Mitchell, juniors at Missouri Southern, have more than being classmates in common.

Both are members of the National Guard, and both were in the ROTC-National Guard Simultaneous Membership Program at Southern.

The program allows its members to train as officers in the ROTC and in the National Guard at the same time. After completing the program, members are commissioned as lieutenants in the National Guard. Harper was commissioned in May 1982, and Mitchell in May 1983.

Although Harper and Mitchell are no longer in ROTC, they still participate by assisting with ROTC instruction and conducting laboratories.

They graduated from McDonald County High School, where they began ROTC training.

Mitchell praises the high school program at McDonald County.

"McDonald County High School has had more people commissioned as lieutenants than any other high school in this district, including Nevada, Parkwood, Memorial, and Webb City," he said.

Harper feels the ROTC program is worthwhile.

"ROTC is beneficial in that it pro-

vides a base for management skills that can be applied in any area," he said. "It gives you a chance to see what your own limitations are—it teaches you to control the assets at hand."

Both feel the ROTC program at Southern is excellent.

"The ROTC program at Southern is recognized as putting out qualified people," said Mitchell.

Something else the two have in common is being chosen to go to Air Assault School. The school is located in Ft. Campbell, Ky., and there are very few persons accepted. The school teaches the air mobile concept of helicopters in combat. Only persons in top physical condition are chosen.

"When we were in Air Assault School, we ran everywhere," Mitchell said. "We ran about nine miles a day."

Harper and Mitchell are criminal justice majors, but have different plans for the future. Harper plans to continue in the National Guard and into the management field with Mart. Mitchell plans to make a career of the military, and is going to Germany as his first tour of duty.

"Being in the Simultaneous Membership Program affords the student the ability to pay for school," Harper said.

"It is a personal challenge to go to school," Mitchell said.

ARTS

Festival to end tomorrow

event in the 1983-84 College Series, which is funded by the Missouri Southern Foundation, will be the Arts Festival scheduled for this

ough many events have already taken place, there are several lectures and presentations concluding the festival both today and Friday.

Professor Nathan Goldstein will be a guest lecturer in the Fine Arts

is the chairman of the Foundation Department of the Art Institute of San Antonio. He is also a well-known author, critic, and conducts art instruction seminars throughout the country. Goldstein's vitality and insight into instructional methods have received enthusiastically by those who possess an interest in the field of

Goldstein will be in the Balcony Art Center commenting on student art work, and in the Spiva Art Center showing the art work which was acquired for the 34th Spiva Annual Competition from 9 a.m. to 4 p.m. today.

He will be giving a lecture and slide presentation on the topic of "Reflections on Drawing and Painting" at 7 p.m. today in Room 208 of the Music Building.

Including the Fine Arts Festival on April 20, there will be informal studio talks presented by Goldstein on the subject of techniques, styles, methods,

media, and approaches. He will also offer critiques to students about their art work if they so desire.

A light lunch will be provided by the Student Art League for students and visitors on Friday.

Several guest lecturers have presented programs earlier in the week.

Dr. Janice Hodges, a member of the Artist Faculty at the University of Texas—San Antonio, opened the festival with a piano recital Sunday.

Second in the schedule of events was a lecture by Dr. Donald Hodges, coordinator of music education at the University of Texas in San Antonio. He directs the University's orchestra and works in the micro-computer laboratory for music instruction as well as teaching music education classes. He is a contributing editor for *Handbook of Music Psychology* in addition to writing several articles on music education. His newest book is titled *Significance of Music*.

The topic of Hodges' first lecture was "Music and the Brain." This lecture was presented Monday.

Dr. Janice Hodges also gave a lecture and another recital Monday afternoon, followed by the music portion of the festival by Dr. Donald Hodges in a lecture on "The Significance of Music" Monday evening.

Guest lectures for the theatre department's portion of the festival were Isaac Dostis and Diana Sunries,

leading teachers and lectures for Stanislavski seminars.

Dostis, who is considered to be the leading teacher in Stanislavski, trained under Sonia Moore.

"Sonia Moore is one of the top authorities of the Stanislavski system," said Milton Brietzke, director of theatre. "Stanislavski is a method of developing a character from the internal to the external through textual analysis and research; both literary and human."

Opening the series was a lecture on the history of the Stanislavski system through the American method Tuesday.

Tuesday, Dostis and Sunries conducted a series of seminars covering the topics of "The Actor Working on Himself/Herself"; "The Actor Working On Character;" and "The Actor Finding Actions."

Yesterday's activities included a lecture on "Another Look at Action," and a lecture on "Play Analysis."

Dostis and Sunries were critiquing monologues, scenes, and any other subject the theatre students want to ask them about theatre production.

Concluding this segment of the festival, Dostis and Sunries gave an interpretive reading by Jan de Hartog titled "The Four Posters."

All events featured in the Fine Arts Festival will be open to the public free of charge.



One of many pieces of art to be displayed by Francis Pham Viet Nghiep, a senior art student at Missouri Southern.

Select art exhibit on display

In conjunction with the Fine Arts Festival is the Faculty Select Exhibit, which opened Monday in the Balcony Gallery, and will remain there until tomorrow.

"This is the first juried show we have had in a while," said Jon Fowler, director of the art department. "It is not a restricted show, it is open to all media. The show is unique in that the students compete against each other to get into the show. There will not be any

awards given. The award is to be selected for the show," he said.

Faculty members who judged the entries were Fowler; Darral Dishman, assistant professor of art; Nat Cole, associate professor of art; Garry Hess, instructor; Judy Noble-Fowler, part-time instructor; and Val Christensen, assistant professor of art and director of Spiva Art Center.

The exhibit is open to the public free of charge during school hours.

Subs available for activities

Subs for various spring and summer activities may be purchased during school hours in the student office, Room 102 of the Bilingual Student Center.

Subs for any of the Royals home games may be purchased, and a chart is available.

Subs for Fun and Oceans of Fun are also available in the activity office. A one-day passport for Fun and Oceans of Fun regularly priced at \$8.95 may be purchased for \$8.95. Subs for three and under are admitted free. Special discount tickets are also available for Oceans of Fun.

A special offer on two park passport, which is a ticket for both Worlds of Fun and Oceans of Fun, is also available through the student activities office for \$13.95.

In honor of Missouri Southern students, May 26 has been designated as Missouri Southern Day at Worlds of Fun and Oceans of Fun.

Season passes for Silver Dollar City are being sold for \$13.95, as well as one-day adult passes for \$11.75.

Children's passes are also available for \$6.50 for ages five to 12. Children under four are admitted free.

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Nostalgic film to show Tuesday

The nostalgic Russian film, *The Lady with the Dog*, will be shown at 7:30 p.m. Tuesday in the Connor Ballroom of the Billingsly Student Center by the Missouri Southern Film Society.

Financial assistance for this project has been provided by the Missouri Arts Council, a state agency.

The Lady with the Dog, based on the story by Anton Chekhov and directed by Joseph Heifitz, is set in Yalta at the turn of the century. While vacationing, a middle-aged bank official encounters a beautiful young woman walking her

small dog along the promenade. They drift into a bittersweet affair, then part and return to their respective homes and unhappy marriages. Being haunted by memories, they arrange clandestine meetings and their affair lasts for years. Although they realize that they are doomed to a life of brief, secret encounters, they are not strong enough to reach any other solution.

The film has been widely praised for its warm and human qualities and for the way in which the atmosphere of the period has been perfectly recaptured. A.H. Weiler of *The New York Times*

commented, "Joseph Heifitz illustrates in delicate, incisive, elegant and occasionally humorous style a truly artistic imagination... He has, above all, captured the pathos and irony of Chekhov's dissection of a static society, filled with ennui." The film was awarded the Prix De La Millieure Participation at the 1960 Cannes Film Festival, for its "lofty humanism and high artistic standard."

Single admission at the door is \$1.50 for adults and \$1 for senior citizens or students, or by season ticket.

Progress

Continued from page 4

The Alumni House was moved from the library site by the College to its present location and has served many needs over the years. It was the first and only house on a carefully laid out, curving street in a new housing development that did not materialize. The original address of the house at Mission Hills Estates was listed as 30 Cass Comingo.

The theatre department, with the help of the College carpenter and student employees, converted a barn into a theatre, offices, and classrooms.

During the last year before moving to the campus, the College's athletes resided in the aging Connor Hotel. It was then decided to obtain six mobile home units for this purpose and they were placed south of the barns on the campus.

The separate four-stall garage, now part of the television laboratory, was converted into the bookstore.

An event which threatened to throw off the scheduled move occurred in March 1967, in the form of a fire in the nearly finished Harnes Hall. Paint was being mixed in the temporary paint storage room (now Office Services) when it caught fire. Black smoke

filled the open ductwork and spread throughout most of the building. Much of the ductwork was replaced, the rest cleaned inside and out. Repainting was required in various areas, and the final insurance cost was about \$30,000. But a delay in the schedule did not result.

Meanwhile, furnishings for the initial buildings were selected, bid, and purchased with delivery to assigned classrooms as storage areas in each nearly completed building.

Toward the end of the 1967 spring semester, the faculty began packing their materials in boxes for the move, labeling them for specific rooms at the campus.

There was not a tremendous lot to move from "Eighth and Wall," as most of the equipment in the buildings belonged to the school district. Only about 5,000 library books were taken since the school system had a need for the rest.

So the van was filled and did transport a few loads to the campus on June 7, 1967. Under direct supervision of James Maupin, who was then dean of semi-professional and technical education, employees and about 15

students completed the task. Three pickup trucks also were used, including the College's old government surplus one, the new 1967 model (still in college service), and one owned by Maupin.

Summer classes began on time, and another date was etched in southwest Missouri history. A great amount of effort had been undertaken in Jasper County and in the legislature in the cause of higher education in a little more than three years beginning in the spring of 1964. Fall enrollment changed from 832 in 1963 to 2,000 in 1967.

Many deserved tributes have been given in the past to key persons in this early complex team effort to develop the four-year college and facilities. There are untold hundreds of others who put something of themselves into the early development of the College. These must include the construction workers who provided more than usual effort and skill, as well as others who provided a vast array of services.

Students, faculty, staff, and visitors to the campus have demonstrated extraordinary pride in caring for the facilities.



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SPORTS



Bottom photo

Donna Loyd (No. 11) slides into second base safely for the Lady Lions. Loyd moved from her outfield position to catcher when regular catcher Cindy Lauth was injured.

Loyd 'at ease' behind the plate

By Lynn Iliff

A new face is behind the plate for the Lady Lions softball team this year. Sophomore Donna Loyd recently made the transition from outfield to catcher.

"I love it," said Loyd. "I used to catch, and I liked it. I never caught here because Cindy (Lauth) was always there."

Lauth broke her finger in a March 22 game, disabling her for a large part of the season.

"I like catching better than outfield," said Loyd. "I feel more at ease there. I don't have much experience in the outfield. I caught a lot when I was younger, so I feel better catching."

Softball has been a part of Loyd's life since sixth grade. She grew up in Riverton, Kan., playing softball in the MKO (Missouri, Kansas, Oklahoma) League during the summers.

Loyd graduated from Riverton High School in 1978, but waited four years after graduation to begin college studies.

"I came to get an education," said Loyd. "Even though I do like softball, I want to get a degree and teach."

Loyd is majoring in physical education, but has been thinking of adding a biology minor "to increase job possibilities."

"I'd like to teach young children," she said. "I like kids at the kindergarten or first grade level. But it's kind of hard to teach biology to little kids. It'd be like 'this is a worm!'

"I know one thing. I don't want to teach the junior high kids—they're a mess," she added.

Loyd, whose maiden name was Qualls, has lived in Joplin four years. In 1981 she married Brent Loyd, a 1980 Southern graduate.

Managing softball, school, and a husband has not been a problem for Loyd.

"Brent is really good about my schedule," she said. "He lets me do what I like to do. When I have to take off on the weekends because of softball, he understands. Lately we've been eating out every day. I'm getting sick of Wendy's and McDonald's. Brent likes it fine—maybe better than my cooking."

Loyd, hitting over the .360 mark, has the second highest batting average on Southern's team.

"She's really hitting the ball," said

Pat Lipira, Lady Lions' softball coach. "And she is doing an excellent job catching."

Said Loyd, "One thing I like about the team is we never quit. We can be behind 10-2, and we still keep going. We've won some games that way—never giving up."

Coaching style is also a strong factor in the team's attitude, according to Loyd.

"Coach Lipira has the experience; she's played the game," said Loyd. "Some coaches never play the sport they coach. But Coach (Lipira) has played, and that helps."

Loyd is optimistic about the team's future.

"We're playing really good right now," Loyd said. "We played excellent against SMS (Southwest Missouri State). We're looking good. If we keep it up, we'll do good in Districts."

One of Loyd's personal goals may be shared by all the team members.

"I'd like to crank Western (Missouri Western State College)," said Loyd. "We lost a close one to them last year. It'd suit me just fine if we beat Missouri Western."

Gho is a 'silent leader'

College initiate new Hall of Fam

To honor past members of Missouri Southern athletic teams, an athletic Hall of Fame has been established. The first inductee of this award is the late Glen Wills.

Jim Frazier, men's athletic director and head football coach, said the award was established to recognize and honor the individuals who have made significant contributions to the athletic program at Southern. The award will honor the participants of all sports programs at Southern, both men and women, he said.

The four officers of the Missouri Southern Letterman Alumni Association each nominate three athletes for the award. Candidates must be graduates of Southern at least 10 years prior to nomination. The Missouri Southern Alumni Association members then vote on the candidates.

The nomination process will occur annually, but the award selection is set up so that it is not required to designate a person each year, said Dave Evans, president of LAA. It will depend on the selection committee and its nominations. Said Evans, "I'm sure

for many years we'll have candidates worthy of the award."

In memory of Dr. Jim Talbott, Hall of Fame award is given name. "Jim Talbott was a great Lionbacker," said Frazier. "A lot of things, and this is in remem-

ber of him."

Wills, a 1970 Southern grad from Peoria, Ill., played center field for the Lions football team. He had a football coach at the University of Wisconsin-Oshkosh at the time of his death in December 1981.

"Glen exemplifies what an outstanding individual is," said Evans. "He didn't have in God-given ability made up in desire and hard work."

"Glen had pride, integrity, and a love for people and Missouri Southern," said Al Potter, team member and friend of Wills. "He was a second vice president of LAA. I think of anyone so deserving named to the Hall of Fame."

The presentation ceremony for the Hall of Fame award will be made during the Homecoming game on Oct. 11.

Gho is a 'silent leader'

By Tammy Coleman

Joe Gho, a senior member of Missouri Southern's baseball team, describes himself as a "silent leader."

"One of my biggest honors here was being elected team captain because that's voted on by the team," he said.

Because of his attitude toward others, Gho feels he is respected by the underclassmen on the team.

"I don't treat anybody different because they're a freshman or a sophomore," he said. "It doesn't matter what class they're in, they're here to play ball, too. I feel they should be treated as an equal teammate. If I'd had any prejudice, I wouldn't have picked a freshman roommate."

Gho sees himself as a fundamental player.

"I don't need the glamour," he said. "I'm the kind of guy who would sacrifice the runner to second so the next guy can get the winning base hit. I help the other guys be stars."

Gho, who was born in Mississippi, moved to Tulsa when he was two. He started his baseball career in the third grade, and since then baseball has been an important part of his life. Practically everything he does centers around baseball.

Gho's enthusiasm for sports is illustrated by his obsession with baseball.

"I play baseball," he said. "I coach an American Legion team in the summer, I collect baseball cards, and in my spare time, I go to baseball games and

watch baseball on TV. I wish baseball was filled with baseball."

Gho feels that coaching has helped him to gain a better understanding of the sport.

"It gives you a better perspective on baseball as compared to a player," he said. "It makes you look at things differently. You're always looking ahead, and as a player the coach makes the decision for you and you just him."

The two persons who influenced Gho's game most were his parents.

"My mother, who passed away a few weeks ago, was a big influence along with my dad," he said. "He never pushed me, but they always encouraged me."

The death of his mother has Gho change his outlook on life.

"I'm looking at it differently now," he said. "I've got this feeling friendly to everyone. I'm more appreciative of what I have."

There are three coaches to Gho attributes part of his success. They are Bob Blair, Legion coach; Steve Luebke, league pitching coach for the San Diego Padres; and Warren Turner, head coach at Southern.

"They are the coaches that I respect and learned the most from," he said.

Gho plans to graduate in May with a double degree in marketing, management, and economics.

Southern drops softball games to PSU

Missouri Southern ended its home softball season Tuesday, dropping a double-header to nationally-ranked Pittsburg State University.

PSU claimed the opener 8-3, then scored five runs in the top of the eighth inning in the second game to prevail 6-1.

The Lady Lions, 13-9, travel to St. Joseph this weekend for the

Missouri Western State College Annual Invitational. Twelve teams will participate in the double-elimination tournament. Emporia State University, the 1983 NAIA defending champions, and Missouri Western, 1982 National Champions, will be at the tournament.

Today the Lady Lions play a doubleheader at Maryville against

Central Missouri State University and Northwest Missouri State. The first game begins at 4:15 p.m.

Two "critical" games are scheduled for Tuesday, according to coach Pat Lipira. Southern travels to Bolivar to meet Southwest Baptist at 3:30 p.m. and Central Methodist at 5 p.m.

Lions take 2 from William Jewell

Missouri Southern's Lions pulled away with a two-game win over the Cardinals of William Jewell yesterday in a double-header at Joe Becker Stadium.

The Lions took the first game 4-0, and sophomore Kevin Marsh blasted a home run during the second game, which Southern won 8-2.

"We've been really playing well," said Warren Turner, head baseball

coach. "We now have a six-game winning streak. We're reaching a peak at just the right time."

The Lions come away from yesterday's sweep with an 18-15 overall record, and an 8-0 district record.

Southern will entertain Evangel College today, and the School of the Ozarks Saturday at Joe Becker Stadium.

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